

The McHenry Area Chamber of Commerce receives over 26,000 unique visitors annually and offers opportunities for advertising on prominent pages.

## Banner Ad

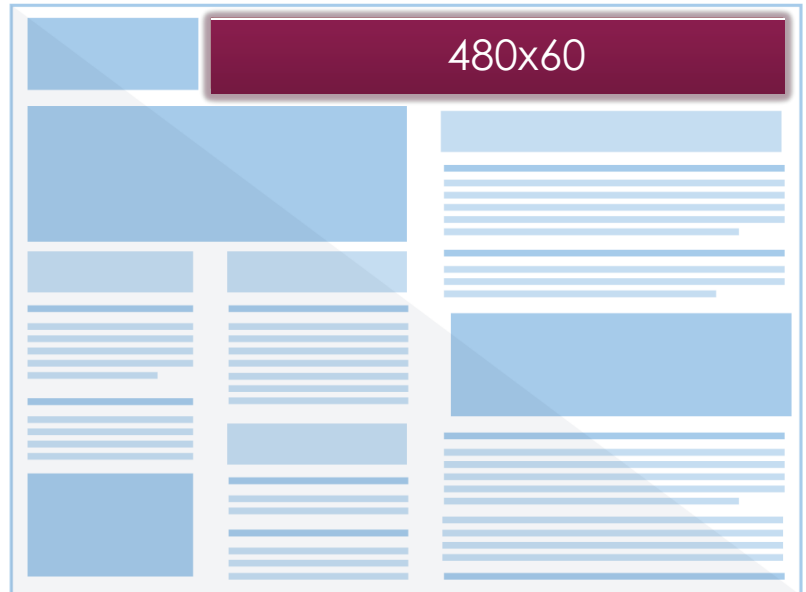
### Cost Based on Placement

*Dimensions: 480 pixels wide by 60 pixels high*

Ad is displayed in random rotation at top of the indicated page.

- Business Category page: \$300/year (included in Premier member levels and above)
- Event Calendar: \$50/month or \$500 annually
- Business Directory Search page: \$50/month or \$500 annually

*Ad design available for an additional fee.*



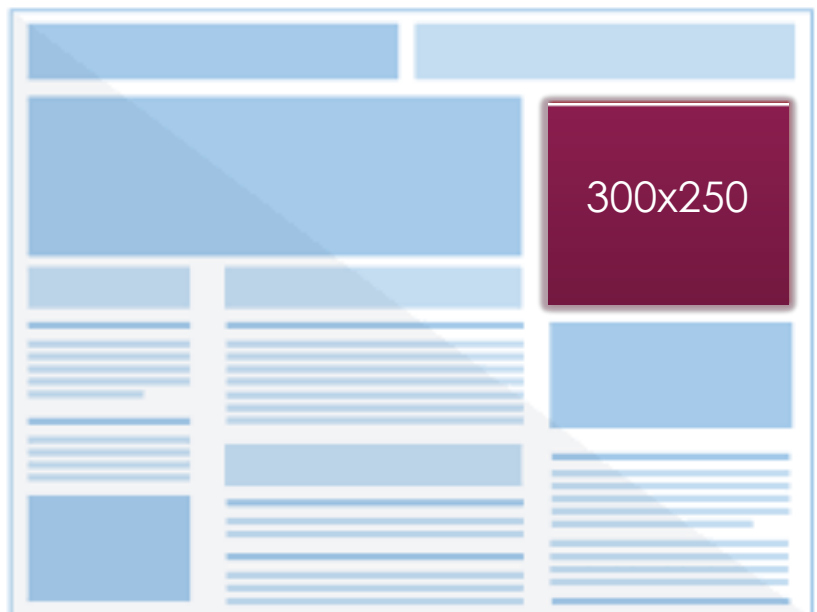
## Medium Rectangle

### \$50/monthly or \$300 annually

*Dimensions: 300 pixels wide by 250 pixels high*

Ad is displayed in random rotation on ALL Chamber News and Knowledge pages and links to URL of your choice.

*Ad design available for an additional fee.*



## Half Page Ad

**EXCLUSIVE to President's Circle Members  
(included in fees)**

*Dimensions: 300 pixels wide by 600 pixels high*

Ad is displayed in random rotation with other President's Circle Members on home page and links to URL of your choice.

*Ad design available for an additional fee.*



## Anchor Banner

**\$2000/year (EXCLUSIVE)**

*Dimensions: 970 pixels wide by 90 pixels high*

Ad is displayed above footer of all Chamber pages and links to URL of your choice.

*Ad design included in cost.*



***Additional Ad Specifications:***

***File Format: JPG or PNG File Size: 100KB Max.***

**Please contact Molly Ostap at [molly@mchenrychamber.com](mailto:molly@mchenrychamber.com) or 815-385-4300 with any questions or to reserve your ad space.**