



Wine Walk, September 14, 2019

Established in 2016, Downtown Uncorked has been a sold out event since the beginning.

Giving 300+ participants an opportunity to sample high quality wine and delicious appetizers and sweets while shopping our unique downtown McHenry businesses, the event gives excellent exposure to our growing downtown community, as well as the event's sponsors.

Sponsorships Available:

Presenting Sponsor - \$2500 (Exclusive)

- **Guarantees non-competing organization**
- **All advertising featuring Downtown Uncorked Sponsor at the top**
- **½ page ad in guide to Wine Walk**
- Signage at event featuring sponsorship
- Logo on Wine Walk website page with link to sponsor website
- Promotion in Chamber's Northwest Herald column
- Recognition on Facebook page
- **Logo on Bag handed out to all attendees at Registration**
- Booth space available at event
- **Free Registration for 4 attendees**
- Press releases featuring sponsorship

Wine Glass Sponsor - \$1,000 (Exclusive)

- **Sponsor logo on Keepsake Wine Glasses handed out to all attendees**
- **½ page ad in guide to Wine Walk**
- Signage at event promoting sponsorship
- Promotion in Chamber's Northwest Herald column
- Logo on website with link to sponsor website
- Recognition in McHenryNOW Newsletter
- Recognition on Facebook page

- **Free registration for 2 attendees**
- Press releases featuring sponsorship

Host Sponsor - \$1000 (Only 2 available)

- **Large logo on bag given to all attendees at registration**
- **½ page ad in guide to Wine Walk**
- Logo on Website page with link to sponsor website
- Signage at Registration featuring logo as Host Sponsor
- **Free Registration for two attendees**
- Press release featuring sponsorship
- Recognition on Facebook page

Ticket Sponsor – \$750 (Exclusive)

- **Logo Printed on every ticket as Ticket Sponsor**
- **½ page ad in guide to Wine Walk**
- Signage at check-in featuring sponsorship
- Logo in Wine Walk guide
- Listing as Sponsor on Website page
- **Free Registration for two attendees**
- Press release featuring sponsorship
- Recognition on Facebook page

Water Bottle Sponsor - \$500 (Exclusive)

- **Signage at water bottle stations at both registration and along route featuring sponsor logo**
- Promotion on website as sponsor
- Recognition in McHenryNOW Newsletter
- Recognition on Facebook page
- Press releases featuring sponsorship

Wristband Sponsor –\$500 (Exclusive)

- **Logo Printed on wristband worn by all attendees at the event**
- Logo in Wine Walk guide
- Listing as Sponsor on Event Website
- **Free Registration for one attendee**
- Recognition on Facebook page

Bag Sponsor - \$200 (Only 8 available)

- **Logo on bag that holds complimentary wine bottle given to all attendees at conclusion of Downtown Uncorked event**

- Facebook recognition
- Listing as Sponsor on Event Website

Food Sponsor – No charge other than cost of food (limited availability)

- Advertising before and during the event on Facebook, emails and flyers
- The opportunity to be present at the wine stop location to promote your business
- Your signage, business cards, menus, etc. will be on display next to your contribution
- 350 people tasting the selection of your choice (food choice must be approved by McHenry Area Chamber to avoid duplication)
- Listing as Sponsor in Wine Walk Guide

