



2021 Session Schedule

RELATIONSHIPS AND NETWORKING - FEBRUARY 16

The Power of Partnerships: Developing Powerful Referral Sources presented by Kay Rial Bates, McHenry County Board

RISK AND STRATEGY - MARCH 17

How to Improve Your Luck presented by Sally Santos, HealthMarkets Insurance

BRANDING - APRIL 21

Are You Ready To Be Seen, Heard and Richly Rewarded? Now's The Time To Rebrand and Reinvent For Greater Success presented by Kathleen Caldwell, Caldwell Consulting Group

SOCIAL MEDIA - MAY 19

Growing Your Business with Facebook Live and Instagram TV presented by Bobbi Baehne, Think Big Go Local

LINKEDIN - JUNE 16

Get R.E.A.L. on LinkedIn: 4 Steps to Maximizing Your Marketing and Visibility presented by Chrissie Zavicar, e-Link Consulting

JUST FOR FUN - JULY 14

Flower Design and Wine presented by Jennifer Hunt of jh Events and Flowers

ENTREPRENEUR SUCCESS STORIES - AUGUST 18

Turning Passion Into Profit presented by Jen Busser and Kristina "Dolly" Danitz of Verdant Sol

SALES - SEPTEMBER 15

Sales for People Who Think They Hate Selling presented by Diane Dunlap, Mary Kay

LEADERSHIP - OCTOBER 20

Finding Your Strengths presented by Jenni Schuberg, Professional Speaker and Coach

CUSTOMER SATISFACTION/APPRECIATION - NOVEMBER 17

How to Keep Your Clients Coming Back For More presented by Nancy Hiatt, The Kare Group

TBD - DECEMBER 15

We'll keep you posted!

Sessions will be virtual until we can safely be in person. At that time, some sessions may switch to in-person events. In-person events will have the option to add lunch for an additional cost. For more information on individual sessions, visit mchenrychamber.com