







2023 Sponsorship Opportunities

Be seen.

2022 BY THE NUMBERS

292,941Website Views

473

Businesses
Participated in
Signature Events
(Sponsors, Booths,
Advertising, etc.)*

*Not including attendees or volunteers

363,389

People reached through social media

Signature Events

394 Other Events and Chamber Meetings

550+

Volunteers

22,456

Signature Event Attendees**

**Some event attendance is approximated.

WHY SHOULD YOU SPONSOR?

"The McHenry Area Chamber has introduced me and our organization to the community to help make our company a trusted household name in McHenry County."

-Jackie Szymzak, V.P. of Administration, Black Diamond Plumbing & Mechanical, Inc.

"We had over 100 points of sale in one day during the wine walk! Sign us up for anything the Chamber does in the future. You don't have to ask, just send us the invoice."

> -Diedra Giles, Owner, Reese's Barkery and Pawtique

"The McHenry Area Chamber has opened so many doors for our little family-owned business. The visibility and connections we have built help us sustain as well as build our business. We look forward to all the great community events."

-Jennifer Hunt, Owner, jh Events and Flowers

"Being a member of the McHenry Area Chamber of Commerce is a great way to give back to the community through all their great events and helps me grow my business through the relationships I've developed."

-Cris Bimbi, Agent,
Cris Bimbi State Farm Insurance Agency

"I joined the McHenry Area Chamber to have exposure in McHenry. I quickly found it to be the most well-run, inclusive, and welcoming Chamber I belonged to, with members dedicated to the community's success."

-Tom Stamborski, Owner, Liquid Capital of Illinois

"I feel like an investor rather than a member or a number. I appreciate the continued personal interactions, adaptation, and willingness to improve."

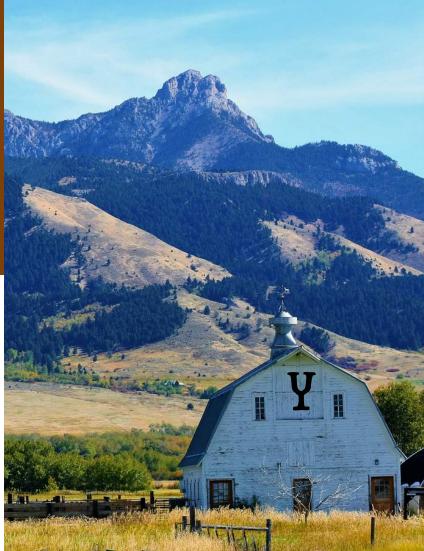
-LeeJay Stewart, Owner,, StratusComm - Managed IT Services



ANNUAL GALA

This fun theme-oriented event offers members and guests the opportunity to enjoy an evening with friends while dining and dancing in a festive environment. Every year, over 250 community VIPs, elected officials, and area business leaders are in attendance.







\$3500 - EXCLUSIVE

- · Logo on invitation
- Logo at top of signage in the ballroom featuring sponsorship
- · Additional unique signage featuring logo
- Recognition in all press releases as presenting sponsor
- · Public recognition at event
- Logo on top of Annual Gala event page with link to sponsor website
- 8 complimentary dinners with reserved front tier seating
- Unique keepsake recognizing sponsorship at event.
- Right of first refusal for 2024 Sponsorship.



\$1300

- · Logo on invitation
- Logo on signage in the ballroom featuring sponsorship
- Additional unique signage featuring logo
- · Recognition in all press releases as sponsor
- · Public recognition at event
- Logo on Annual Gala event page with link to sponsor website
- 4 complimentary dinners with reserved front tier seating
- Unique keepsake recognizing sponsorship at event



\$650

- Logo on signage in the ballroom
- Publicity in the Northwest Herald Chamber column
- Public recognition at event
- · 2 complimentary dinners
- Logo on Gala website page with link to sponsor website
- Unique keepsake recognizing sponsorship at event



\$100

· Business name on sign creatively displayed at event



THE SPRING SIP

The Spring version of our popular wine walk! 450 participants will stroll around downtown McHenry sipping wine, nibbling on tasty bites and exploring a myriad of stores and restaurants. This event sells out in minutes!





Presenting Sponsor \$2500 (EXCLUSIVE)

- Sponsor recognition in all advertising featuring The Spring Sip
- Half page ad in guide to Wine Walk
- Signs at event featuring sponsorship
- Logo on Wine Walk website page with link to sponsor website
- · Recognition on Facebook page
- Logo on bag handed out to all attendees
- Booth space available at event
- 4 complimentary tickets
- Press releases featuring sponsorship
- Right of first refusal for 2024 sponsorship





\$1500 EXCLUSIVE

- Sponsor logo on Keepsake Wine Glass handed out to all attendees
- Half page ad in guide to Wine Walk
- · Signs at event promoting sponsorship
- Promotion in Chamber's NW Herald column
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 2 complimentary tickets
- · Press releases featuring sponsorship
- · Right of first refusal for 2024 sponsorship



\$1000 - 2 AVAILABLE

- Sponsor logo on popular wine glass lanyards handed out to all attendees
- Half page ad in guide to Wine Walk
- Promotion in Chamber's NW Herald column
- · Logo on website with link to sponsor website
- Recognition on Facebook page
- 2 complimentary tickets
- · Press releases featuring sponsorship
- Right of first refusal for 2024 sponsorship



\$1000 - EXCLUSIVE

- · Logo on bag given to all attendees
- Half page ad in guide to Wine Walk
- Logo on website with link to sponsor website
- Sign at check-in promoting sponsorship
- · 2 complimentary tickets
- Recognition on Facebook page



\$750 - EXCLUSIVE

- Logo/Advertising printed on tickets as Ticket Sponsor
- Half page ad in guide to Wine Walk
- Sign at check-in promoting sponsorship
- Logo in Wine Walk guide
- · Listing as Sponsor on website page
- · 2 complimentary tickets
- · Recognition on Facebook page



\$500 - EXCLUSIVE

- Logo on pen given to all attendees at registration
- Sign at check-in promoting sponsorship
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 1 complimentary ticket



\$200 PLUS 1000 WATER BOTTLES

- Signs featuring logo at water bottle stations at both registration and along route
- Promotion on website as sponsor
- Recognition on Facebook page
- Opportunity to wrap water bottles with promotional information



\$300 - EXCLUSIVE

- Logo printed on wristband worn by all attendees at the event
- · Listing as Sponsor on event website
- 1 complimentary ticket
- Recognition on Facebook page



\$250 - 8 AVAILABLE

- Logo on bag given to all attendees at registration
- Recognition on Facebook page
- Listing as Sponsor on Event Website



GOLF OUTING

Area business owners and guests spend a fun-filled day golfing and dining at one of McHenry's premier golf courses. Prizes, contests, and networking are just a part of this special day.





Presenting Sponsor **\$2000 (EXCLUSIVE)**

- · Logo on flyer promoting the event
- Banner/Sign displayed at check in and putting green
- · Gift presentation before tee off
- 4 complimentary golf registrations
- Tee and Green Sponsorship
- · Sponsor recognition in all press releases.
- Recognition on Chamber Golf website page with link to sponsor website.
- Logo on course information sheet placed on all golf carts

19th Hole Sponsor \$1000 (EXCLUSIVE)

- · Logo on flyer promoting the event
- Banner/Sign displayed at Clubhouse during check-in and after event
- · Gift presentation before tee off
- · Green Sponsorship
- 2 complimentary golf registrations
- Recognition on Chamber Golf website page with link to sponsor website.
- Logo on course information sheet placed on all golf carts





\$1500 - EXCLUSIVE

- · Logo on flyer promoting the event
- Banner with logo displayed at halfway house (where lunch is served) during the event
- Signage on table tents at halfway house for lunch
- Gift presentation before tee off
- · 2 complimentary golf registrations
- Set up booth at Halfway House
- Sponsor recognition in all press releases
- Recognition on Chamber Golf website page with link to sponsor website
- · Logo on course information sheet placed on all golf carts



\$1000 - EXCLUSIVE

- · Logo on flyer promoting the event
- · Sign with logo displayed at brunch during the event
- Gift presentation before tee off
- 2 complimentary golf registrations
- Set up booth near Pro Shop/Clubhouse
- Sponsor recognition in all press releases
- Recognition on Chamber Golf website page with link to sponsor website



\$500 - EXCLUSIVE

- · Signage on Beverage Cart
- Sponsor may promote organization at Beverage Cart
- · Chamber provides beer and water



\$300 - ENTIRE HOLE (TEE AND GREEN)

- · Signage at the green and tee
- Table at hole (optional) for you to promote your business
- 1 Complimentary Lunch

\$200 - TEE ONLY

- Signage at the tee
- Table at hole (optional) for you to promote your business

\$150 - GREEN ONLY

- · Signage at the green
- Table at hole (optional) for you to promote your business

FIESTA DAYS

Fiesta Days is McHenry County's premiere family-focused summer event, filled with good food, family fun, live music and entertainment. The 11 day event is consistently awarded the distinction as one of the "Best of the Fox" festivals by Northwest Herald readers. Celebrating our 75th year, Fiesta Days has become a highly anticipated event by both attendees and sponsors.

All Fiesta Days Sponsors at \$1000 and above receive:

- Recognition on Fiesta Days website page with link to sponsor website for 1 year
- Creative signage on property
- Advertising on Social Media reaching over 180,000 people last year
- Promotion in our Guide to Fiesta Days distributed in the Northwest Herald and throughout town
- Complimentary entry in Fiesta Days parade





MUSIC FEST WEEKEND

Become a sponsor of Music Fest Weekend, held the first weekend of Fiesta Days, which draws thousands of people who enjoy quality national and local bands. In addition to live music, there is a carnival, beer and food tents, Beach Bash, car show, fireworks, and more!







Grand Festival Sponsor \$15000 - EXCLUSIVE

- Sponsorship over all Fiesta Days
- Banner displayed center stage at Music Fest Weekend
- Banner at entrance to Petersen Park during Music Fest Weekend
- Logo on lamp post banners announcing Fiesta Days displayed in downtown McHenry for 2+weeks
- Banner displayed at Veterans Park during all Art and Street Fair activities
- Prominent recognition in the Guide to Fiesta Days
- 20 Music Fest national act general admission tickets
- Booth space available during Music Fest weekend, including 50' contiguous space to promote products
- Committee wears shirt featuring sponsor logo
- Titled sponsor in all advertising featuring logo
- Organization automatically included in the Chamber's President's Circle with yearlong visibility in all Chamber communications
- Logo and link on home page of McHenryFiestaDays.com website
- Right of first refusal for 2024 sponsorship

Fireworks Sponsor

\$5000 - EXCLUSIVE

- Banners with logo displayed both stage front and at entrance to Petersen Park throughout Music Fest Weekend announcing Sunday fireworks
- 10 Music Fest national act general admission tickets
- Logo prominently featured in the Guide to Fiesta Days
- · Logo on T-shirts worn by committee
- Sponsor recognition in press releases and advertising
- Organization automatically included in the Chamber's President's Circle with yearlong visibility in all Chamber communications
- Logo and link on Music Fest Weekend page of McHenryFiestaDays.com website
- · Booth space available at Music Fest Weekend
- Right of first refusal for 2024 sponsorship

Music Fest Sponsor \$3750 - 6 Available

- Banner with logo displayed stage front at Music Fest Weekend attended by thousands
- · 4 Music Fest national act tickets
- · Logo on T-shirts worn by committee
- Logo featured in the Guide to Fiesta Days
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Booth space available at Music Fest Weekend



Sound Stage Sponsor

\$3500 - EXCLUSIVE

- Banners advertising your logo on three sides of top of Sound Stage
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- · Logo featured in the Guide to Fiesta Days
- · 4 tickets to National Act night
- Right of first refusal for 2024 sponsorship

Entertainment Sponsor **\$2750 - 4 available**

- Banner features logo displayed on back of sound stage at Music Fest Weekend at Petersen Park attended by thousands
- · 2 Music Fest national act tickets
- · Logo featured in the Guide to Fiesta Days
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website





\$3750 - EXCLUSIVE

- Banner displayed at all Music Fest Weekend activities attended by thousands identifying your support for Beach Bash
- · Prominent recognition in the Guide to Fiesta Days
- 10 Music Fest national act tickets
- Booth space available during Music Fest Weekend
- Committee wears shirt featuring logo
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- · Right of first refusal for 2024 sponsorship



\$2000 - EXCLUSIVE

- Table setup at entrance gate for handing out promotional items during beach bash
- Banner at gate with logo recognizing sponsor
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days



\$2500 - EXCLUSIVE

NEW! Two 6 passenger shuttles/golf carts and drivers for attendees who need assistance crossing the park.

- · Branded signage on each cart
- Signage at each shuttle stop with your logo
- · 2 Music Fest national act tickets
- Logo and link to website on McHenryFiestaDays.com
- Logo featured in the Guide to Fiesta Days



\$2500 - EXCLUSIVE

NEW! Fiesta Days Koozies will be given to first 2000 attendees each night.

- · Logo on Koozie
- · 2 Music Fest national act tickets
- Logo featured in the Guide to Fiesta Days
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website



\$2000 - EXCLUSIVE

- Advertising Space on Music Fest tickets
- Signage with Music Lineup near Ticket Booth indicating sponsorship
- 2 Music Fest national act tickets
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days



\$2000 - EXCLUSIVE

Free yard games will be available to play during Music Fest Weekend events for attendees who are more interested in socializing than listening to the band.

- Logo on banners at entrance to free Yard Games Tent during Music Fest
- Option to set up booth at event near games tent
- · 2 Music Fest national act tickets
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days



\$2000 - EXCLUSIVE

NEW THIS YEAR!

- Logo on banner leading into VIP Section
- Logo on vinyl sticker on each VIP table and all VIP Chairs
- 2 Music Fest national act tickets
- Logo featured in the Guide to Fiesta Days
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website



\$2000 - EXCLUSIVE

- Banner with logo at entrance to car show
- Logo on flyer sent to 5,000 potential car show participants
- · 2 Music Fest National act tickets
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days



NEW! Music Fest attendees will be able to race cars around the 24'L banked oval speedway. Each participant races using a full size steering wheel and shift column and their results are fed into an electronic scoreboard.

\$2500 - GRAND PRIX SPONSOR

- Banner at entrance to speedway under giant Checkered Tent
- · Banner above scoreboard inside tent
- Option to set up booth at event near tent
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days

\$1000 - WINNER'S CIRCLE - 5 available

- Logo on one 2 foot long race car body (Keep the car body shell after the event)
- Logo on front and back of one steering console



\$1500 - EXCLUSIVE

- Logo on Banner recognizing sponsorship at Designated Driver Booth
- Opportunity to pass out sponsor information at booth
- Logo on banner close to gate entrance announcing designated driver booth



\$550

- Creative signage for 2 weeks on business property promoting your organization's sponsorship of Fiesta Days
- Logo on banner on barricade fence in front of stage
- Logo and link to website on McHenryFiestaDays.com
- Free entry in the Fiesta Days parade



\$350

- Creative signage for 2 weeks on business property promoting your organization's sponsorship of Fiesta Days
- Logo on shared banner at entrance to park
- Business name listed on McHenryFiestaDays.com sponsor page
- Free entry in the Fiesta Days parade



CASK AND BARREL NIGHT

Be a sponsor of Fiesta Day's annual Cask and Barrel Night that attracts connoisseurs of fine spirits, brews and cigars. The event sells out each year!





Cask and Barrel Presenting Sponsor \$3500 - EXCLUSIVE

- Recognition as Presenting Sponsor on Welcome to Cask and Barrel banner at entrance gate
- Logo on banner in main tent
- Sponsor logo will appear on all Caskand Barrel advertising
- · Logo will be on all tickets sold
- · Booth space available during event
- Opportunity to hand out promotional items at your table
- 10 complimentary tickets to Cask and Barrel Night
- Sponsor recognition in all press releases about Cask and Barrel Night
- Logo and link on Cask and Barrel page of McHenryFiestaDays.com site
- Right of first refusal for 2024 sponsorship

Welcome Cocktail Sponsor \$2000 - EXCLUSIVE

- Attendees first drink will be distributed at your prominently
- Opportunity to hand out promotional items at your table

displayed welcome table as they enter the park

- Logo on banner announcing sponsorship
- · Sponsor logo will appear on all Cask and Barrel advertising
- 2 complimentary tickets to Cask and Barrel Night
- Sponsor recognition in all press releases about Cask and Barrel Night
- Logo and link on Cask and Barrel page of McHenryFiestaDays.com site
- · Right of first refusal for 2024 sponsorship





\$2000 - EXCLUSIVE

- · Logo on banner announcing Cigar Lounge
- Prominent booth location during event
- Sponsor logo will appear on all Cask and Barrel advertising
- 2 complimentary tickets to Cask and Barrel Night
- Sponsor recognition in all press releases about Cask and Barrel Night.
- Logo and link on Cask and Barrel page of McHenryFiestaDays.com site



\$2000 GIFT IN KIND - EXCLUSIVE

In return for the provision of hors d'oeuvres and staff the sponsor will receive:

- Opportunity to set up a table for promotional materials at the event
- · Logo on banner in the main tent
- Sponsor logo will appear on all Cask and Barrel advertising
- 2 complimentary tickets to Cask and Barrel Night.
- Sponsor recognition in all press releases about Cask and Barrel Night
- Logo and link on Cask and Barrel page of McHenryFiestaDays.com site



\$2000 GIFT IN KIND - EXCLUSIVE

In return for providing the linens, floral arrangements and other touches to decorate the event, the sponsor will receive:

- Logo on banner in the main tent
- Sponsor logo will appear on all Cask and Barrel advertising
- 2 complimentary tickets to Cask and Barrel Night
- Sponsor recognition in all press releases about Cask and Barrel Night
- Logo and link on Cask and Barrel page on McHenryFiestaDays.com website



\$1500 EXCLUSIVE

- Logo imprinted on lanyard given to all attendees of the event. Lanyard will be used for a punch card.
- Logo on banner in main tent
- Sponsor logo will appear on all Cask and Barrel advertising
- 1 complimentary ticket to Cask and Barrel Night
- Sponsor recognition in all press releases about Cask and Barrel Night
- Logo and link on Cask and Barrel page on McHenryFiestaDays.com website



\$1500 EXCLUSIVE

- Logo on front of Tasting notebook given to all attendees of the event
- Logo on banner in main tent
- 1 complimentary ticket to Cask and Barrel Night
- Logo and link on Cask and Barrel page of McHenryFiestaDays.com site



\$1000 FIRST YEAR, \$500 THEREAFTER

- Your company logo on a wine barrel displayed in a prominent location at the event. (The barrel is yours to keep after the event.)
- Option to display your original barrel each subsequent year at a reduced cost
- 1 complimentary ticket to Cask and Barrel Night



ART AND STREET FAIR

The Art and Street Fair encompasses multiple art events, including Arts and Crafts in the Park, artist demonstrations, the Student Art Show (displayed in downtown business windows), as well as the family friendly "Maker's Zone" on Pearl Street.





Art and Street Fair Presenting Sponsor

\$2500 - EXCLUSIVE

- Creative signage at Veteran's Park recognizing sponsorship throughout all events
- Sponsor recognition in all press releases about Art and Street Fair
- Logo on a lamp post banner announcing Art and Street Fair Weekend displayed on parade route for 2+weeks
- Prominent recognition in the Guide to Fiesta Days
- Logo and link on Art and Street Fair page on McHenryFiestaDays.com website
- Right of first refusal for 2024 sponsorship





\$2000 EXCLUSIVE

- Creative signage at all 4 entrances to Veteran's Park recognizing sponsorship during the event
- Banner with logo displayed at Veteran's Park during event
- Sponsor recognition in all press releases about Arts & Crafts in the Park
- · Free Booth space at event
- Prominent recognition in the Guide to Fiesta Days
- Logo and link on Art and Street Fair page on McHenryFiestaDays.com website
- Right of first refusal for 2024 sponsorship



\$1000

A family friendly DIY Activity Zone on Pearl Street encourages little makers to create their own pieces of art. Sponsorship of a station provides materials for a themed craft.

- Logo on Banner displayed at Exclusive Station in Maker Zone
- Opportunity to hand out promotional materials during Art and Street Fair
- Logo and link on Art and Street Fair page on McHenryFiestaDays.com website



\$1500 EXCLUSIVE

- Creative signage at all 4 entrances to Veteran's Park recognizing sponsorship during the event
- Banner with logo displayed at Veteran's Park during event
- · Booth space at event
- Sponsor recognition in all press releases about Parade Marshal Ceremony/Concert in the Park
- Logo and link on Art and Street Fair page on McHenryFiestaDays.com website
- Right of first refusal for 2024 sponsorship



\$1500 - 4 AVAILABLE

- Custom graphics featured on 2 of the freestanding sanitizer dispensers placed around the downtown festivities
- Booth space available at Art and Street Fair
- Logo and link on Art and Street Fair page on McHenryFiestaDays.com website



\$500 - 10 available

NEW! Kids' games and activities like a dunk tank, balloon artist, face painter, characters, and more will be on Main Street during the Art and Street Fair.

- Logo on signage at Main Street Fun Fair during Art and Street Fair
- Logo and link on Art and Street Fair page on McHenryFiestaDays.com website



\$100 PER STICKER

 Logo on vinyl sticker placed on sidewalk at Arts and Crafts in the Park. Stickers will be incorporated into interactive fun like hopscotch.

FIESTA DAYS PARADE

Our traditional Fiesta Days Parade will take place on Sunday afternoon. The procession will feature local businesses, bands, and other entertainment. Community members can choose to watch from the parade route from Main Street to Riverside.





Premier Parade Sponsor \$6500 - EXCLUSIVE

- Banner displayed during all Art and Street Fair Weekend events attended by thousands identifying your Premier Parade support
- Logo on a lamp post banner announcing Art and Street Fair Weekend displayed on parade route for 2+weeks
- Logo prominently displayed on "candy bag" distributed to kids along parade route
- Banner in front of parade after protocol on parade day
- · Booth space available at Art and Street Fair weekend
- Committee shirts feature sponsor logo
- Organization automatically included in the Chamber's President's Circle with yearlong visibility in all Chamber communications
- Sponsor recognition in all press releases about parade
- · Prominent recognition in the Guide to Fiesta Days
- Logo and link on home page of McHenryFiestaDays.com website
- · Right of first refusal for 2024 sponsorship

Parade Sponsor **\$1000**

- Logo on a lamp post banner announcing Art and Street Fair Weekend displayed on parade route for 2+weeks
- · Logo featured in the Guide to Fiesta Days
- Logo on "candy bag" distributed to kids along parade route





MCHENRY DOWNTOWN UNCORKED

Giving 450 participants an opportunity to sample high quality wine and delicious appetizers and sweets while shopping our unique downtown McHenry businesses, the event gives excellent exposure to our growing downtown community, as well as the event's sponsors. This event sells out in less than a day!





Presenting Sponsor \$2500 (EXCLUSIVE)

- Sponsor recognition in all advertising featuring Downtown Uncorked
- · Half page ad in guide to Wine Walk
- Signs at event featuring sponsorship
- Logo on Wine Walk website page with link to sponsor website
- · Recognition on Facebook page
- · Logo on bag handed out to all attendees
- Booth space available at event
- 4 complimentary tickets
- · Press releases featuring sponsorship
- Right of first refusal for 2024 sponsorship





\$1500 EXCLUSIVE

- Sponsor logo on Keepsake Wine Glass handed out to all attendees
- Half page ad in guide to Wine Walk
- Signs at event promoting sponsorship
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 2 complimentary tickets
- · Press releases featuring sponsorship
- · Right of first refusal for 2024 sponsorship



\$1000 - 2 AVAILABLE

- Sponsor logo on popular wine glass lanyards handed out to all attendees
- Half page ad in guide to Wine Walk
- · Logo on website with link to sponsor website
- Recognition on Facebook page
- 2 complimentary tickets
- · Press releases featuring sponsorship
- Right of first refusal for 2024 sponsorship



\$1000 - EXCLUSIVE

- · Logo on bag given to all attendees
- Half page ad in guide to Wine Walk
- Logo on website with link to sponsor website
- Sign at check-in promoting sponsorship
- · 2 complimentary tickets
- · Recognition on Facebook page
- Right of first refusal for 2024 sponsorship



\$750 - EXCLUSIVE

- Logo/Advertising printed on tickets as Ticket Sponsor
- Half page ad in guide to Wine Walk
- Sign at check-in promoting sponsorship
- Logo in Wine Walk guide
- · Listing as Sponsor on website page
- · 2 complimentary tickets
- · Recognition on Facebook page



\$500 - EXCLUSIVE

- Logo on pen given to all attendees at registration
- Sign at check-in promoting sponsorship
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 1 complimentary ticket



\$200 PLUS 1000 WATER BOTTLES

- Signs featuring logo at water bottle stations at both registration and along route
- Promotion on website as sponsor
- Recognition on Facebook page
- Opportunity to wrap water bottles with promotional information



\$300 - EXCLUSIVE

- Logo printed on wristband worn by all attendees at the event
- · Listing as Sponsor on event website
- 1 complimentary ticket
- Recognition on Facebook page



\$250 - 8 AVAILABLE

- Logo on bag given to all attendees at registration
- Recognition on Facebook page
- Listing as Sponsor on Event Website



MCHENRY MURDER MYSTERY

Participants become detectives as they work through puzzles and piece together clues to find out whodunnit! Using a combination of a video clues, puzzles, and live interactions, our sleuths will travel around downtown McHenry trying to solve the case. It's a murder mystery, a scavenger hunt, and an escape room all in one!







Presenting Sponsor **\$2500 (EXCLUSIVE)**

- Logo included in all advertising for the event
- Logo and link on event page of Chamber website
- Sponsor recognition in all press releases
- Signage indicating sponsorship at the event
- Booth space available at check-in
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 4 complimentary tickets to event
- Right of first refusal for 2024 Sponsorship

Headline Sponsor

\$500 - EXCLUSIVE

- Business Name as Local Newspaper handed out to all participants
- Logo and link on event page of Chamber website
- Signage indicating sponsorship at the event
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- · Sponsor recognition on social media
- 2 complimentary tickets to event

Scene of the Crime Sponsor \$500 - EXCLUSIVE

- · Logo and link on event page of Chamber website
- · Signage indicating sponsorship at the event
- Exclusive Booth space available near scene of the crime
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- · Sponsor recognition on social media
- 2 complimentary tickets to event

Trolley Sponsor \$1000 - EXCLUSIVE

- Logo and link on event page of Chamber website
- Signage on trolley indicating sponsorship
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 2 complimentary tickets to event





\$1000 - EXCLUSIVE

- Logo on Clipboard handed out to all participants
- Logo and link on event page of Chamber website
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- · Sponsor recognition on social media
- 2 complimentary tickets to event



\$1000 - EXCLUSIVE

- Logo on high quality pen handed out to all participants
- Logo and link on event page of Chamber website
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 2 complimentary tickets to event



\$500 - 3 available

- Logo on backpack handed out to all participants
- Logo and link on event page of Chamber website
- Sponsor recognition on social media



\$500 - EXCLUSIVE

- Signage indicating sponsorship at Check in
- · Logo and link on event page of Chamber website
- Exclusive Booth space available at event
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 2 complimentary tickets to event



\$300 - EXCLUSIVE

- Logo on top secret detective kit handed out to all kid participants (includes a variety of themed fun activities)
- Logo on accompanying scavenger hunt designed for kids age 12 and under
- 1/2 page ad in suspect guide booklet
- Logo and link on event page of Chamber website
- · Sponsor recognition on social media
- · 2 complimentary tickets to event



\$250

This booth will have special clues or puzzles for participants to solve in order to figure out whodunnit. Your booth should be manned by someone who is energetic and willing to engage with participants.

- · Signage as Clue Booth sponsor at booth
- Booth space provided (must provide own tent/tables)



\$300

- Your logo on each WINGs event page on the Chamber website
- Signage at WINGs events with logos of all sponsors
- One minute presentation in front of all attendees at all events
- One complimentary WINGs ticket at luncheon of your choice in 2023 or \$25 off WINGs annual pass
- Company promotion with pictures on Facebook
- Special Sponsors display table will be available at checkin for sponsors to highlight their businesses, including flyers, handouts, business cards, etc.



\$300

- Your logo and link on McHenry's Next page on the Chamber website
- Signage at Young Professionals events with logos of all sponsors
- Company promotion with pictures on Facebook.



NETWORKING SCRAMBLES

Our Networking Scrambles are like speed dating for businesses. Each spring and fall, the attendees have the opportunity to broaden their connections, increase their exposure, and cultivate new partnerships with top-notch individuals and organizations.







Spring Scramble Sponsor

\$1500 - EXCLUSIVE

- Sponsor logo in all advertising
- Logo displayed on screen prior to and during event
- 2-3 minute video or live presentation at event
- Two complimentary registrations
- Sponsor recognition in all press releases
- Logo on top of Scramble website page with link to Sponsor website



Fall Scramble Sponsor

\$600 - 4 AVAILABLE

- Sponsor logo in all advertising
- Signage with logo at event
- 2 minute presentation by each sponsor
- Logo on Scramble program
- Two complimentary registrations at event
- Sponsor recognition in all press releases
- Logo on Scramble website page with link to Sponsor website



\$250 - 5 AVAILABLE

- Logo on Chamber website as sponsor of League for 1 year
- Signage at Boone Creek every Thursday at practice green indicating your sponsorship
- Signage at Banquet
- 1 complimentary registration on Golf League



Welcome Home Box Sponsorships

A curated welcome box full of gift items and coupons will be mailed to new residents in the area. Packages are delivered to approximately 600 homes annually.

\$600 - PROMOTIONAL ITEM SPONSOR (EXCLUSIVE BY CATEGORY)

- Must include 600 (approx. 50 per month) promotional items or non-perishable samples to be included in boxes sent out the next month. Choose from a list or suggest your own.
- Receive an Excel list of all homeowners and addresses the boxes were delivered to.

\$250 - COUPON SPONSOR

• Must include a coupon (no brochures or menus) approximately 50/month for 1 year



DOWNTOWN HOLIDAY WALK

Holiday fun throughout the day including store sales, kids' activities, carolers, trolley and sleigh rides, and much more. McHenry's downtown stores come to life with magical scenes of the season with our Living Windows. And the Polar Express Pub Crawl lets people party how they want to - in their pajamas!







Living Windows Presenting Sponsor **\$2000 - EXCLUSIVE**

- Logo on signs at all participating Living Window store locations.
- Logo on flyers promoting the Holiday Walk
- Logo on brochure/map
- Logo and link on event page of Chamber website
- Sponsor recognition in all press releases
- Sponsor recognition on social media

Snowflake Sponsor **\$500**

- Logo on snowflake displayed in McHenry Area Chamber window during event and throughout holiday season
- Logo on brochure/map
- Logo and link on event page of Chamber website
- Sponsor recognition in all press releases
- · Sponsor recognition on social media



\$2000 - EXCLUSIVE

- Logo displayed on both trolleys that drive on a loop around Downtown McHenry for 8+ hours.
- Logo on flyers promoting the Holiday Walk
- Logo on brochure/map
- Logo and link on event page of Chamber website
- · Sponsor recognition on social media
- 4 complimentary tickets to Polar Express Pub Crawl



\$2000 - EXCLUSIVE

- Logo on horse drawn carriage that takes passengers in a loop around Veteran's Park during the Holiday Walk.
- · Logo on flyers promoting the Holiday Walk
- · Logo on brochure/map
- Signage at Veteran's Park promoting your sponsorship.
- Opportunity for Booth at Park promoting your business.
- Logo and link on event page of Chamber website
- Sponsor recognition on social media



\$1000 - EXCLUSIVE

- Logo on lanyard handed out to all participants that holds the "train ticket" with all the Polar Express Pub Crawl locations
- Logo and link on event page of Chamber website
- · Sponsor recognition on social media
- 2 complimentary tickets to event



\$1000 - EXCLUSIVE

- Advertising space on Polar Express Pub Crawl tickets
- Signage indicating sponsorship at the event
- · Logo and link on event page of Chamber website
- · Sponsor recognition on social media
- 2 complimentary tickets to event



Letters to Santa Sponsor \$2000 - EXCLUSIVE

- · Logo on "Letters to Santa" Mailbox
- · Logo included in all advertising for mailbox
- Logo on brochure/map
- Logo and link on event page of Chamber website
- · Sponsor recognition on social media

Scavenger Hunt Prize Sponsor \$250 - 8 available

- Logo on Scavenger Hunt game card handed out to kids during the Holiday Walk and through the end of the year
- Logo on treasure chest of prizes for kids who complete the hunt
- · Logo included in all advertising for scavenger hunt
- · Logo and link on event page of Chamber website
- · Sponsor recognition on social media

Festival of Trees Sponsor **\$100**

- Promote your business by decorating a 7 ft. artificial tree in our Festival of Trees
- Logo on signage next to tree



If you are interested in a sponsorship, please contact

Molly Ostap McHenry Area Chamber of Commerce molly@mchenrychamber.com 815-385-4300

