



DOWNTOWN HOLIDAY WALK

Holiday fun throughout the day including store sales, kids' activities, carolers, trolley and sleigh rides, and much more. McHenry's downtown stores come to life with magical scenes of the season with our Living Windows. And the Polar Express Pub Crawl lets people party how they want to - in their pajamas!





Living Windows Presenting Sponsor

\$2000 - EXCLUSIVE

THANK
YOU

- Logo on signs at all participating Living Window store locations.
- Logo on flyers promoting the Holiday Walk
- Logo on brochure/map
- Logo and link on event page of Chamber website
- Sponsor recognition in all press releases
- Sponsor recognition on social media

Snowflake Sponsor

\$500

- Logo on snowflake displayed in McHenry Area Chamber window during event and throughout holiday season
- Logo on brochure/map
- Logo and link on event page of Chamber website
- Sponsor recognition in all press releases
- Sponsor recognition on social media





Trolley Sponsor

\$2000 - EXCLUSIVE

- Logo displayed on both trolleys that drive on a loop around Downtown McHenry for 8+ hours.
- Logo on flyers promoting the Holiday Walk
- Logo on brochure/map
- Logo and link on event page of Chamber website
- Sponsor recognition on social media
- 4 complimentary tickets to Polar Express Pub Crawl



Horse Drawn Carriage Sponsor

\$2000 - EXCLUSIVE

THANK
YOU

- Logo on horse drawn carriage that takes passengers in a loop around Veteran's Park during the Holiday Walk.
- Logo on flyers promoting the Holiday Walk
- Logo on brochure/map
- Signage at Veteran's Park promoting your sponsorship.
- Opportunity for Booth at Park promoting your business.
- Logo and link on event page of Chamber website
- Sponsor recognition on social media



Pub Crawl Lanyard Sponsor

\$1000 - EXCLUSIVE

THANK
YOU

- Logo on lanyard handed out to all participants that holds the "train ticket" with all the Polar Express Pub Crawl locations
- Logo and link on event page of Chamber website
- Sponsor recognition on social media
- 2 complimentary tickets to event



Pub Crawl Ticket Sponsor

\$1000 - EXCLUSIVE

THANK
YOU

- Advertising space on Polar Express Pub Crawl tickets
- Signage indicating sponsorship at the event
- Logo and link on event page of Chamber website
- Sponsor recognition on social media
- 2 complimentary tickets to event



Letters to Santa Sponsor

\$2000 - EXCLUSIVE

THANK
YOU

- Logo on "Letters to Santa" Mailbox
- Logo included in all advertising for mailbox
- Logo on brochure/map
- Logo and link on event page of Chamber website
- Sponsor recognition on social media

Scavenger Hunt Prize Sponsor

\$250 - 8 available

- Logo on Scavenger Hunt game card handed out to kids during the Holiday Walk and through the end of the year
- Logo on treasure chest of prizes for kids who complete the hunt
- Logo included in all advertising for scavenger hunt
- Logo and link on event page of Chamber website
- Sponsor recognition on social media

Festival of Trees Sponsor

\$100

- Promote your business by decorating a 7 ft. artificial tree in our Festival of Trees
- Logo on signage next to tree



**If you are interested in a sponsorship,
please contact**

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