



# MCHENRY MURDER MYSTERY

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400+ participants become detectives as they work through puzzles and piece together clues to find out whodunnit! Using a combination of a video clues, puzzles, and live interactions, our sleuths will travel around downtown McHenry trying to solve the case. It's a murder mystery, a scavenger hunt, and an escape room all in one!







## Presenting Sponsor

**\$2500 EXCLUSIVE**

- Logo included in all advertising for the event
- Logo and link on event page of Chamber website
- Sponsor recognition in all press releases
- Signage indicating sponsorship at the event
- Booth space available at check-in
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 4 complimentary tickets to event
- Right of first refusal for 2025 Sponsorship

## Headline Sponsor

**\$500 - EXCLUSIVE**

- Business Name as Local Newspaper handed out to all participants
- Logo and link on event page of Chamber website
- Signage indicating sponsorship at the event
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 2 complimentary tickets to event

## Scene of the Crime Sponsor

### **\$500 - EXCLUSIVE**

- Logo and link on event page of Chamber website
- Signage indicating sponsorship at the event
- Exclusive Booth space available near scene of the crime
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 2 complimentary tickets to event

## Clipboard Sponsor

### **\$1000 - EXCLUSIVE**

- Logo on Clipboard handed out to all participants
- Logo and link on event page of Chamber website
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 2 complimentary tickets to event





## Mystery Mobile Sponsor

### **\$1000 - EXCLUSIVE**

- Logo and link on event page of Chamber website
- Signage on trolley indicating sponsorship
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 2 complimentary tickets to event



## Pen Sponsor

### **\$1000 - EXCLUSIVE**

- Logo on high quality pen handed out to all participants
- Logo and link on event page of Chamber website
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 2 complimentary tickets to event





## Backpack Sponsor

**\$500 - 3 AVAILABLE**

- Logo on backpack handed out to all participants
- Logo and link on event page of Chamber website
- Sponsor recognition on social media



## Evidence Sponsor

**\$500 - EXCLUSIVE**

- Signage indicating sponsorship at Check in
- Logo and link on event page of Chamber website
- Exclusive Booth space available at event
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 2 complimentary tickets to event



## Top Secret Sponsor

**\$300 - EXCLUSIVE**

- Logo on top secret detective kit handed out to all kid participants (includes a variety of themed fun activities)
- Logo on accompanying scavenger hunt designed for kids age 12 and under
- 1/2 page ad in suspect guide booklet
- Logo and link on event page of Chamber website
- Sponsor recognition on social media
- 2 complimentary tickets to event



## Wristband Sponsor

**\$300 - EXCLUSIVE**

- Logo printed on wristband worn by all attendees at the event
- Listing as Sponsor on event website
- 1 complimentary ticket
- Recognition on Facebook page



## Clue Booth Sponsor

**\$250**

This booth will have special clues or puzzles for participants to solve in order to figure out whodunnit. Your booth should be manned by someone who is energetic and willing to engage with participants.

- Signage as Clue Booth sponsor at booth
- Booth space provided (must provide own tent/tables)

**If you are interested in a sponsorship,  
please contact**

Molly Ostap  
McHenry Area Chamber of Commerce  
[molly@mchenrychamber.com](mailto:molly@mchenrychamber.com)  
815-385-4300

