



THE SPRING SIP

The Spring version of our popular wine walk! 450 participants will stroll around downtown McHenry sipping wine, nibbling on tasty bites and exploring a myriad of stores and restaurants. This event sells out in minutes!



PRESENTING SPONSOR

\$2500 - EXCLUSIVE

- Sponsor recognition in all advertising featuring The Spring Sip
- Half page ad in guide to Wine Walk
- Signs at event featuring sponsorship
- Logo on Wine Walk website page with link to sponsor website
- Recognition on Facebook page
- Logo on bag handed out to all attendees
- Booth space available at event
- 4 complimentary tickets
- Press releases featuring sponsorship
- Right of first refusal for 2025 sponsorship

HOST SPONSOR

\$1000 - EXCLUSIVE

- Logo on bag given to all attendees
- Half page ad in guide to Wine Walk
- Logo on website with link to sponsor website
- Sign at check-in promoting sponsorship
- 2 complimentary tickets
- Recognition on Facebook page





WINE GLASS SPONSOR

\$1500 - EXCLUSIVE

- Sponsor logo on Keepsake Wine Glass handed out to all attendees
- Half page ad in guide to Wine Walk
- Signs at event promoting sponsorship
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 2 complimentary tickets
- Press releases featuring sponsorship
- Right of first refusal for 2025 sponsorship



LANYARD SPONSOR

\$1000 - 2 AVAILABLE

- Sponsor logo on popular wine glass lanyards handed out to all attendees
- Half page ad in guide to Wine Walk
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 2 complimentary tickets
- Press releases featuring sponsorship
- Right of first refusal for 2025 sponsorship



BAG SPONSOR

\$300 - 8 AVAILABLE

- Logo on bag given to all attendees at registration
- Recognition on Facebook page
- Listing as Sponsor on Event Website



APPETIZER SPONSOR

NO FEE, JUST THE COST OF FOOD

This is an opportunity for a business who is not located in the downtown to participate the day of the event. Get paired with a business stop on the walk.

You provide appetizers/samples for 450 people. There is food at all locations, so you don't need to FEED them, just provide a "taste"!

Food must be either made in a commercial kitchen or pre-packaged. We suggest contacting a local restaurant and having them create bite-size pieces or individual servings of your favorite food.

- Set up a table/tent to showcase your business.
- Hand out promotional materials to the participants.

TICKET SPONSOR

\$750 - EXCLUSIVE

- Logo/Advertising printed on tickets as Ticket Sponsor
- Half page ad in guide to Wine Walk
- Sign at check-in promoting sponsorship
- Logo in Wine Walk guide
- Listing as Sponsor on website page
- 2 complimentary tickets
- Recognition on Facebook page

WATER BOTTLE SPONSOR

\$400 - EXCLUSIVE

- Includes bottles of water handed out to each participant
- Logo in the wine walk guide
- Signs featuring logo at water bottle stations at both registration and along route
- Promotion on website as sponsor
- 1 complimentary ticket
- Recognition on Facebook page

PEN SPONSOR

\$750 - EXCLUSIVE

- Logo on pen given to all attendees at registration
- Sign at check-in promoting sponsorship
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 1 complimentary ticket

WRISTBAND SPONSOR

\$300 - EXCLUSIVE

- Logo printed on wristband worn by all attendees at the event
- Listing as Sponsor on event website
- 1 complimentary ticket
- Recognition on Facebook page



**If you are interested in a sponsorship,
please contact**

Molly Ostap
McHenry Area Chamber of Commerce
molly@mchenrychamber.com
815-385-4300



