



McHenry^{area} Chamber of commerce

2025 Chamber Opportunities

Momentum.

Join the Momentum

Momentum is more than just a word—it's the collective energy we're building together at the Chamber that fuels all our efforts. It's the energy that propels our businesses forward, the spark that creates lasting connections, and the commitment that transforms opportunities into success.

The momentum at the McHenry Area Chamber is being driven by a combination of factors: the collaborative efforts of local businesses and City leaders, the success of our events and networking opportunities, innovative programs that foster business growth, and a strong commitment to community engagement.

As a Chamber member, you have the unique opportunity to shape this momentum—your engagement amplifies not only your own success but also the strength of the entire McHenry area.

Together, we're building something bigger—a network of progress and opportunity that keeps pushing us all forward. Now is the time to harness that momentum and be an active part of McHenry's bright future. Let's keep moving—together.

momentum in motion: member experiences

I have tried numerous mailing campaigns, and spent way more money on them, but the R.O.I. on the Welcome Home Boxes has been far better than any other marketing I have tried. Hats off to the McHenry Area Chamber of Commerce for yet another absolute homerun on this!!!!

-Robert Clarke, Director of Business Development, Above Par Construction

The McHenry Area Chamber has become an immeasurable asset for both my business and my personal growth as a new business owner. In just 4 short years of being an active member, I have gained immense knowledge of this area, created key partnerships for my business's growth, and made irreplaceable relationships with fellow business owners.

**-Jessica Schneider, Owner,
Ye Olde Corner Tap**

"The Scramble was well-organized and I left feeling inspired and motivated, with a list of new contacts who can significantly impact both my professional and personal growth. Overall, the event was a fantastic experience that I would highly recommend to anyone looking to expand their network and explore new opportunities."

-Kariann Schuster, Investment Adviser Representative, Integrity Financial

"Since joining the McHenry Chamber and participating in many events, our company has significantly grown. The McHenry Area Chamber of Commerce is a community of businesses that really supports one another. I have been lucky to make good friends and grow our business simultaneously.."

**-LeeJay Stewart, Owner,
StratusComm - Managed IT Services**



networking & social opportunities

MIXERS

These free casual events offer the opportunity to network, and often include food, drinks, and door prizes. Typically, our mixers are scheduled for Tuesday evenings from 5-7pm.

MCHENRY'S NEXT

McHenry's Next is designed for our next business and community leaders, giving them an opportunity to build relationships and love their community. We provide community engagement, social activities, and leadership development for young professionals and people and businesses new to the McHenry area. It's no commitment and no dues - just attend when you want to and pay as you go!

GOLF LEAGUE

Meet other people while playing 9 holes in this fun and competitive league. Weekly play begins in May.

NEVER EAT ALONE LUNCHES

Meeting the first Friday of the month at one of our local restaurants, this is an opportunity to network during your lunch break.

MARKETING CONNECTION REFERRAL GROUPS

Our leads referral groups, also known as Marketing Connection groups (MCs), are available to members who are looking to increase their network and mutually provide and receive referrals and prospects to build their business.

Groups meet bi-monthly to exchange ideas, network and share new business leads. Each group is comprised of non-competing business categories (i.e. only one accounting firm per group).



advertising opportunities

ENHANCED LISTING

Directory enhancements allow you to upgrade your membership listing to bring additional visibility to your business (included in preferred membership level tier and above). Add logos, photos, video, hyperlinks back to your website, and more.

RIBBON CUTTING

Celebrate your new membership, grand opening or anniversary with us!

COUPONS AND DISCOUNTS

Drive customers to your business by offering coupons to the public or special discounts to members.

MONDAY MENTIONS NEWSLETTER

This weekly email features upcoming events and other important information from the McHenry Area Chamber of Commerce and its members. It is emailed to all members and available on our website.

Posting in Monday Mentions is a membership benefit and can feature information about events, special promotions, or job postings at no charge!

SOCIAL MEDIA

Get people's attention with a post about your business. Once you have created your post, tag us so we can like, share, and comment.

 [@MCHENRYAREACHAMBER](https://www.facebook.com/MCHENRYAREACHAMBER)

 [@MCHENRYCHAMBER](https://www.instagram.com/MCHENRYCHAMBER)

 [@MCHENRY CHAMBER](https://www.linkedin.com/company/MCHENRYCHAMBER)



business development opportunities

WINGS

Women's Interactive Network Group (WINGS) plans luncheons designed especially for women business owners, executives and employees. Every other month, we explore issues for women in business. Our hope is that you will learn, teach, and connect with others.

PEER PROFESSIONAL GROUPS

Peer professional groups allow members to share, collaborate and work together to collectively grow their businesses and grow as individuals. The Chamber helps facilitate the creation of industry and peer groups for members seeking to engage with other members. These are open networking groups without commitment or dues.

NETWORKING SCRAMBLE

The Networking Scramble is like speed dating for businesses. You can directly market your business, products, and services to potential clients, power partners, and collaborators.

MEETING OF THE MINDS

Meeting the second Friday each month, this meeting is for individuals who need other small business owners/entrepreneurs to help them celebrate, learn, tackle issues, innovate, and ideate. This is an open group without commitment or dues.



educational opportunities

LUNCH AND LEARNS

Receive free professional and personal development facilitated by Chamber members who are experts in their field. Lunch and Learns are scheduled on Wednesdays from 12-1pm over Zoom.

CHAMBER NEWS AND KNOWLEDGE

Educate yourself by reading the articles posted online in our News and Knowledge section, or position yourself as an expert by writing one of your own. These are also shared in our Monday Mentions.

LEAD CONFERENCE

The L.E.A.D. (Leaders Developing and Excelling in the McHenry Area) Conference is a one day leadership conference for managers, entrepreneurs, and emerging leaders who are interested in investing in themselves and their teams. You'll leave inspired and ready to lead better and take your business to the next level!

CHAMBER PLAYBOOK

This 1 ½ hour session will cover how to use the member information center, ways to get involved, and networking tips. We encourage all new members and new employees of current members to register!

To learn more about educational opportunities, email robin@mchenrychamber.com



more advertising opportunities

COMMUNITY GUIDE

The community guide is designed to highlight our Chamber businesses and their services and acts as a resource for residents and visitors alike to reference throughout the year to see where to shop, dine, and play. All members receive a listing. Paid advertising is also available.

PRINT ADS IN EVENT GUIDES

Print advertising is available in our guides are given to all participants at both wine walks and the McHenry Murder Mystery. All ads are in full color.

Half page ads are \$100 and full page ads are \$250.

MIDWEEK MEMBER DEALS

Through our weekly Wednesday e-blasts, you can reach over 1300 local business and community leaders. Advertise special events, storewide sales, and more with flyers. **\$25/week**

WELCOME HOME BOXES

Include your business in this curated welcome box full of gift items and coupons is delivered to new residents in the area. Packages are delivered to approximately 600 homes annually.

Cost: \$50/month

CHAMBER LOBBY

Members may post their event flyers in the Chamber office lobby for free, as well as display brochures and business cards.

ONLINE ADS

With over 57,000 unique visitors per year, mchenrychamber.com puts your online ads to work! Banner ads in the online directory are included with premier membership level tier and above.

To learn more about the opportunities on this page, email amy@mchenrychamber.com



economic opportunities

STATE OF MCHENRY LUNCHEON

Join business and community leaders as The Mayor and other City of McHenry officials discuss city accomplishments during the past year and details McHenry's vision for the future. Those interested in transportation issues, residential growth, commercial development and McHenry's Riverwalk should plan to attend.

MCHENRY RIVERWALK SHOPPES

More than just a physical space, the McHenry Riverwalk Shoppes is a retail incubator program created to provide a low-risk, high-support environment for small businesses and emerging brands that allows businesses to test out brick and mortar retail, expand their network, develop their business acumen, and gain exposure.

JOB BOARD

Let everyone know you're hiring! Members can post available positions to our job board for free.

MANUFACTURING PATHWAYS CONSORTIUM

The McHenry Area Chamber is a member of the Manufacturing Pathways Consortium, a collaborative organization committed to connecting industries with potential employees to continue developing the necessary skills to succeed in the recruiting, hiring, and onboarding processes within the manufacturing sector.

To learn more about economic opportunities, email amy@mchenrychamber.com



volunteer opportunities

EVENT COMMITTEES

Engage with other business and community leaders while planning one of our annual Chamber events.

EVENT HELP

Over 600 volunteers help us with our events throughout the year. Some examples of volunteer positions include: set up and tear down, check-in, ticket sales, wine pouring, beer service, guides, and more.





Why Volunteer?

- **Grow your network**
- **Form stronger relationships**
- **Show the community you care**
- **Develop important soft skills**
- **Gain excellent experience**
- **Have fun!**

To learn more about volunteer opportunities, email molly@mchenrychamber.com



If your business is located in one of the areas highlighted in the map, you are within the route and able to participate in the event as a business stop in our downtown events.

-  Spring Sip, Fiesta Days Art and Street Fair, Downtown Uncorked, McHenry Murder Mystery, Living Windows and Cocoa Crawl, Polar Express Pub Crawl
-  Fiesta Days Art and Street Fair, McHenry Murder Mystery, Living Windows and Cocoa Crawl, Polar Express Pub Crawl



Not a downtown business? There are still plenty of ways to participate in each of these events!



WELCOME HOME BOX SPONSORSHIPS

\$600 - PROMOTIONAL ITEM SPONSOR (EXCLUSIVE BY CATEGORY)

- Must include 600 (approx. 50 per month) promotional items or non-perishable samples to be included in boxes sent out the next month. Choose from a list or suggest your own.
- Receive an Excel list of all homeowners and addresses the boxes were delivered to.

\$250 - COUPON SPONSOR

- Must include a coupon (no brochures or menus) - approximately 50/month for 1 year



MCHENRY'S NEXT SPONSOR \$300

- Your logo and link on McHenry's Next page on the Chamber website
- Signage at Young Professionals events with logos of all sponsors
- Company promotion with pictures on Facebook.





WINGS SPONSOR

Women's Interactive Networking Group
\$500 - 10 AVAILABLE

- Includes WINGs annual pass for one free registration at all 6 events
- Your logo on each WINGs event page on the Chamber website
- Signage at WINGs events with logos of all sponsors
- One minute presentation in front of all attendees at all events
- Company promotion with pictures on Facebook
- Sponsors may display flyers, handouts, business cards, etc. on tables

Targeted Sponsorships



GOLF LEAGUE SPONSOR

\$250

- Logo on Chamber website as sponsor of League for 1 year
- Signage at Boone Creek every Thursday at practice green indicating your sponsorship
- Signage at Banquet
- 1 complimentary registration on Golf League





ANNUAL GALA

This fun theme-oriented event offers members and guests the opportunity to enjoy an evening with friends while dining and dancing in a festive environment. Every year, over 250 community VIPs, elected officials, and area business leaders are in attendance.





SANDBAR OASIS SPONSOR

\$3500 - EXCLUSIVE

- Logo on invitation
- Logo in ballroom featuring sponsorship
- Unique signage to theme featuring business near the wine and whiskey pull
- Recognition in all press releases as presenting sponsor
- Public recognition at event
- Logo on top of Annual Gala event page with link to sponsor website
- 8 complimentary dinners with reserved front tier seating
- Unique gift recognizing sponsorship at event
- Right of first refusal for 2026 Sponsorship



BIG KAHUNA SPONSOR

\$1300

- Logo on invitation (if sponsorship confirmed by December 1st)
- Logo on signage in the ballroom featuring sponsorship
- Additional unique signage featuring logo
- Public recognition at event
- Logo on Annual Gala event page with link to sponsor website
- 4 complimentary dinners with reserved front tier seating
- Unique gift recognizing sponsorship at event



BEACHCOMBER SPONSOR

\$650

- Logo on signage in the ballroom
- Public recognition at event
- 2 complimentary dinners
- Logo on Gala website page with link to sponsor website
- Unique gift recognizing sponsorship at event

ISLANDER SPONSOR

\$100

- Business name on sign creatively displayed at event



L.E.A.D.

LEADERS EXCELLING & DEVELOPING IN THE MCHENRY AREA



L.E.A.D. CONFERENCE

The L.E.A.D. (Leaders Developing and Excelling in the McHenry Area) Conference is a one-day leadership conference featuring expert speakers, breakout sessions, networking, and more. Attendees represent a variety of industries and come from all over the region.





SCHOLARSHIP SPONSORSHIP

\$1000 - 3 AVAILABLE

- 2 scholarship tickets will be given in your company's name to a deserving community leader
- Company logo and link included on event website
- One pre-event Social Media post on 3 platforms (Facebook, Instagram, LinkedIn)
- Inclusion in the Event Guide handed out to all participants
- Signage at event with business logo
- 1 staff ticket with free access to every part of the event + meals



COFFEE SPONSOR

\$1000 - EXCLUSIVE

- Logo on coffee sleeves available all day at event
- Signage at event with business logo
- Logo and link included on event website
- One exclusive pre-event Social Media post on 3 platforms (Facebook, Instagram, LinkedIn)
- Inclusion in the Event Guide handed out to all participants
- Permission for handout to attendees at coffee table and a public thank you during the event
- 2 tickets with free access to every part of the event + meals



LUNCH SPONSOR

\$1000 - EXCLUSIVE

- Logo and link included on event website
- One exclusive pre-event Social Media post on 3 platforms (Facebook, Instagram, LinkedIn)
- Inclusion in the Event Guide handed out to all participants
- Permission for handout to attendees at lunch table (Logo on hand sanitizer on table)
- Signage at event with business logo
- 1 ticket with free access to every part of the event + meals



RECEPTION SPONSOR

\$1000 - EXCLUSIVE

- Includes a drink for each attendee at the Cocktail Reception and a public thank you during the event
- Exclusive signage prominently displayed during Cocktail Reception event with business logo
- Company logo and link included on event website
- One pre-event Social Media post on 3 platforms (Facebook, Instagram, LinkedIn)
- Inclusion in the Event Guide handed out to all participants
- 1 ticket with free access to every part of the event + meals



PEN SPONSOR

\$500 - EXCLUSIVE

- Company logo and link included on event website
- One exclusive pre-event Social Media post on 3 platforms (Facebook, Instagram, LinkedIn)
- Inclusion in the Event Guide handed out to all participants
- Pens will be provided with your logo to all attendees
- Signage at event with business logo
- 1 ticket with free access to every part of the event + meals



KEYNOTE SPONSOR

\$500 - EXCLUSIVE

- Signage with business logo on all meeting tables in main room at event
- One exclusive Social Media post on 3 platforms (Facebook, Instagram, LinkedIn)
- Inclusion in the Event Guide handed out to all participants
- 1 ticket with free access to every part of the event + meals



ACTIVATION STATION SPONSOR

\$500 - 3 AVAILABLE

- Sponsor one of our activation stations (fun engagement opportunity for our participants)
- Logo and link included on event website
- One shared pre-event Social Media post on 3 platforms (Facebook, Instagram, LinkedIn)
- Inclusion in the Event Guide handed out to all participants
- Signage at event with business logo
- 1 ticket with free access to every part of the event + meals



BREAKOUT SESSION SPONSORS

\$300 - 6 AVAILABLE

EXCLUSIVE TO EACH BREAKOUT SESSION

- Signage with business logo indicating your sponsorship of the breakout session
- Company logo and link included on event website
- One shared pre-event Social Media post on 3 platforms (Facebook, Instagram, LinkedIn)
- Inclusion in the Event Guide handed out to all participants
- 1 ticket with free access to every part of the event + meals



The Spring Sip



THE SPRING SIP

The Spring version of our popular wine walk! Over 500 participants will stroll around downtown McHenry sipping wine, nibbling on tasty bites and exploring a myriad of stores and restaurants. This event sells out in just hours!



PRESENTING SPONSOR

\$2500 - EXCLUSIVE

- Sponsor recognition in all advertising featuring The Spring Sip
- Half page ad in guide to Wine Walk
- Signs at event featuring sponsorship
- Logo on Wine Walk website page with link to sponsor website
- Recognition on Facebook page
- Logo on bag handed out to all attendees
- Booth space available at event
- 4 complimentary tickets
- Press releases featuring sponsorship
- Right of first refusal for 2026 sponsorship

HOST SPONSOR

\$1000 - EXCLUSIVE

- Logo on bag given to all attendees
- Half page ad in guide to Wine Walk
- Logo on website with link to sponsor website
- Sign at check-in promoting sponsorship
- 2 complimentary tickets
- Recognition on Facebook page





WINE GLASS SPONSOR

\$1500 - EXCLUSIVE

- Sponsor logo on Keepsake Wine Glass handed out to all attendees
- Half page ad in guide to Wine Walk
- Signs at event promoting sponsorship
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 2 complimentary tickets
- Press releases featuring sponsorship
- Right of first refusal for 2026 sponsorship



LANYARD SPONSOR

\$1000 - 2 AVAILABLE

- Sponsor logo on popular wine glass lanyards handed out to all attendees
- Half page ad in guide to Wine Walk
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 2 complimentary tickets
- Press releases featuring sponsorship
- Right of first refusal for 2026 sponsorship



BAG SPONSOR

\$300 - 8 AVAILABLE

- Logo on bag given to all attendees at registration
- Recognition on Facebook page
- Listing as Sponsor on Event Website



APPETIZER SPONSOR

NO FEE, JUST THE COST OF FOOD

This is an opportunity for a business who is not located in the downtown to participate the day of the event. Get paired with a business stop on the walk.

You provide appetizers/samples for 450 people. There is food at all locations, so you don't need to FEED them, just provide a "taste"!

Food must be either made in a commercial kitchen or pre-packaged. We suggest contacting a local restaurant and having them create bite-size pieces or individual servings of your favorite food.

- Set up a table/tent to showcase your business.
- Hand out promotional materials to the participants.

BONUS BOTTLE SPONSOR

\$1000 - EXCLUSIVE

- Sign at bonus bottle pick up promoting sponsorship
- Opportunity to set up booth at end of event to interact with participants
- Half page ad in guide to Wine Walk
- Logo in Wine Walk guide
- Listing as Sponsor on website page
- 2 complimentary tickets
- Recognition on Facebook page

TICKET SPONSOR

\$750 - EXCLUSIVE

- Logo/Advertising printed on tickets as Ticket Sponsor
- Half page ad in guide to Wine Walk
- Sign at check-in promoting sponsorship
- Logo in Wine Walk guide
- Listing as Sponsor on website page
- 2 complimentary tickets
- Recognition on Facebook page

WATER BOTTLE SPONSOR

\$400 - EXCLUSIVE

- Includes bottles of water handed out to each participant
- Signs featuring logo at water bottle stations at both registration and along route
- Promotion on website as sponsor
- 1 complimentary ticket
- Recognition on Facebook page

PEN SPONSOR

\$750 - EXCLUSIVE

- Logo on pen given to all attendees at registration
- Sign at check-in promoting sponsorship
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 1 complimentary ticket

WRISTBAND SPONSOR

\$300 - EXCLUSIVE

- Logo printed on wristband worn by all attendees at the event
- Listing as Sponsor on event website
- 1 complimentary ticket
- Recognition on Facebook page

McHenry^{area}
Chamber
of commerce

2025
GOLF OUTING



GOLF OUTING

Area business owners and guests spend a fun-filled day golfing and dining at one of McHenry's premier golf courses. Prizes, contests, and networking are just a part of this special day.



Presenting Sponsor

\$2000 - EXCLUSIVE

- Logo on flyer promoting the event
- Banner/Sign displayed at check in and putting green
- Gift presentation at 19th hole reception
- 4 complimentary golf registrations
- Tee and Green Sponsorship
- Sponsor recognition in all press releases
- Recognition on Chamber Golf website page with link to sponsor website
- Logo on course information sheet placed on all golf carts
- Right of first refusal for 2026 Sponsorship

Lunch Sponsor

\$1500 - EXCLUSIVE

- Logo on flyer promoting the event
- Banner with logo displayed at halfway house (where lunch is served) during the event
- Signage on table tents at halfway house for lunch
- Gift presentation at 19th hole reception
- 2 complimentary golf registrations
- Set up booth at Halfway House
- Sponsor recognition in all press releases
- Recognition on Chamber Golf website page with link to sponsor website
- Logo on course information sheet placed on all golf carts
- Right of first refusal for 2026 Sponsorship





19TH HOLE SPONSOR

\$1000 - EXCLUSIVE

- Logo on flyer promoting the event
- Banner/Sign displayed at Clubhouse during check-in and after event
- Gift presentation at 19th hole reception
- Green Sponsorship
- 2 complimentary golf registrations
- Recognition on Chamber Golf website page with link to sponsor website
- Logo on course information sheet placed on all golf carts



BREAKFAST SPONSOR

\$1000 - EXCLUSIVE

- Logo on flyer promoting the event
- Sign with logo displayed at brunch during the event
- Gift presentation at 19th hole reception
- 2 complimentary golf registrations
- Set up booth near Pro Shop/Clubhouse
- Sponsor recognition in all press releases
- Recognition on Chamber Golf website page with link to sponsor website
- Right of first refusal for 2026 Sponsorship



GOLF CART SPONSOR

\$1000 - EXCLUSIVE

- Ad/logo posted on all golf carts
- Gift presentation before tee off
- 2 complimentary golf registrations
- Recognition on Chamber Golf website page with link to sponsor website



BEVERAGE SPONSOR

\$500 - EXCLUSIVE

- Signage on Beverage Cart
- Sponsor may promote organization at Flag Corner
- Chamber provides beer and water
- Right of first refusal for 2026 Sponsorship



MULLIGAN SPONSOR

\$500 - EXCLUSIVE

- Logo on mulligan presented to each foursome
- Ability to hand out items during check-in
- Recognition on Chamber Golf website page with link to sponsor website
- Logo on course information sheet placed on all golf carts
- 2 complimentary golf registrations



HOLE SPONSORSHIPS

\$300 - ENTIRE HOLE (TEE AND GREEN)

- Signage at the green and tee
- Table at hole (optional) for you to promote your business
- 1 Complimentary Lunch

\$200 - TEE ONLY

- Signage at the tee
- Table at hole (optional) for you to promote your business

\$150 - GREEN ONLY

- Signage at the green
- Table at hole (optional) for you to promote your business

Night
UNDER THE STARS



Night Under the Stars

ROASTED BLACK GRAPE CROSTINI.
WHIPPED GOAT CHEESE.
ROSEMARY, GARLIC, CRISPY PROSCIUTTO

SMASHED CANNELLINI BEAN CROSTINI.
SLOW ROASTED TOMATOES, PINEUTS, LEMON

MINI CRABCAKES
WITH
ROASTED POBLANO CREAM SAUCE

TUNA TARTARE
WITH
AVOCADO, CUCUMBER, SCALLION,
SPICY CHILI CRISP, WONTON CHIP

KOREAN BBQ MEATBALLS
WITH
BLACK AND WHITE SESAME SEEDS, GREEN ONION

AUTUMN
HADLEY

NIGHT UNDER THE STARS

An exclusive evening of al fresco dining featuring our McHenry Riverwalk Shoppes and other local businesses. Participants will enjoy Riverwalk Shoppes-inspired cocktails and mocktails, live music, exclusive shopping, games, and more before a 4 course dinner thoughtfully paired with wine specifically chosen by a sommelier.



Presenting Sponsor

\$2000 - EXCLUSIVE

- Logo included in all advertising for the event
- Signage at the event indicating sponsorship with your business logo
- Logo included on menu
- Sponsorship recognized by emcee at the event during welcome with opportunity for 1-2 minutes to talk to the group.
- Logo on website page with link to sponsor website
- Recognition on Facebook page
- 4 free tickets to the event

Course Sponsor

\$1000 - EXCLUSIVE by course (4 available)

- Choice of meal course to sponsor (4 courses available)
- Signage at the event indicating sponsorship with your business logo
- Logo included on menu
- Sponsorship recognized by emcee at the event during welcome and when your course is being served
- Logo on website page with link to sponsor website
- Recognition on Facebook page
- 2 free tickets to the event





MUSIC SPONSOR

\$500 - EXCLUSIVE

- Signage near musician indicating sponsorship with your business logo
- Business name included on menu
- Logo on website page with link to sponsor website
- Recognition on Facebook page
- Sponsorship recognized by emcee at the event



BEVERAGE STATION SPONSOR

\$250 - 5 AVAILABLE

- Logo on exclusive sign at one of the 5 beverage stations during cocktail hour
- Business name included on menu
- Logo on website page with link to sponsor website
- Recognition on Facebook page



Applications for the retail incubator program are accepted August 15- November 1 for the next season each year.

McHenry Riverwalk Shoppes are proudly owned and operated by the McHenry Area Chamber of Commerce



Store Hours:
May-December
Fridays & Saturdays 10am-6pm
Sundays 10am-4pm

**Located at Miller Point Park,
1202 N. Riverside Drive, McHenry**

Located next to the Riverwalk on Boone Creek, the McHenry Riverwalk Shoppes serve as a link to the retail and restaurants that already exist in our downtown areas in either direction. This picturesque location and added retail encourage visitors to “make a day” of shopping, eating, and playing at existing businesses.

FIESTA DAYS

Fiesta Days is McHenry County's premiere family-focused summer event, filled with good food, family fun, live music and entertainment. The 11 day event is consistently awarded the distinction as one of the "Best of the Fox" festivals by Northwest Herald readers. Celebrating our 77th year, Fiesta Days has become a highly anticipated event by both attendees and sponsors.

All Fiesta Days Sponsors at \$1000 and above receive:

- Recognition on Fiesta Days website page with link to sponsor website for 1 year
- Creative signage on property
- Advertising on Social Media reaching over 567,000 people last year
- Promotion in our Guide to Fiesta Days distributed in the Northwest Herald and throughout town
- Complimentary entry in Fiesta Days parade





CASK &

BREWS

SPIRITS

CIGARS

BARREL

Night



CASK AND BARREL NIGHT

Be a sponsor of Fiesta Day's annual Cask and Barrel Night that attracts connoisseurs of fine spirits, brews and cigars. The event sells out each year!



Cask and Barrel Presenting Sponsor

\$3500 - EXCLUSIVE

- Recognition as Presenting Sponsor on Welcome to Cask and Barrel banner at entrance gate
- Logo on banner in main tent
- Sponsor logo will appear on all Cask and Barrel advertising
- Logo will be on all tickets sold
- Booth space available during event
- Opportunity to hand out promotional items at your table
- 10 complimentary tickets to Cask and Barrel Night
- Sponsor recognition in all press releases about Cask and Barrel Night
- Logo and link on Cask and Barrel page of McHenryFiestaDays.com site
- Right of first refusal for 2026 sponsorship

Welcome Cocktail Sponsor

\$2000 - EXCLUSIVE

- Attendees first drink will be distributed at your prominently displayed welcome table as they enter the park
- Opportunity to hand out promotional items at your table
- Logo on banner announcing sponsorship
- Sponsor logo will appear on all Cask and Barrel advertising
- 2 complimentary tickets to Cask and Barrel Night
- Sponsor recognition in all press releases about Cask and Barrel Night
- Logo and link on Cask and Barrel page of McHenryFiestaDays.com site
- Right of first refusal for 2026 sponsorship





Cigar Lounge Sponsor

\$2000 - EXCLUSIVE

- Logo on banner announcing Cigar Lounge
- Prominent booth location during event
- Sponsor logo will appear on all Cask and Barrel advertising
- 2 complimentary tickets to Cask and Barrel Night
- Sponsor recognition in all press releases about Cask and Barrel Night
- Logo and link on Cask and Barrel page of McHenryFiestaDays.com site



Hors D'Oeuvres Sponsor

\$2000 - ONE EXCLUSIVE RESTAURANT & ONE EXCLUSIVE BUSINESS

In return for either cash sponsorship or the provision of hors d'oeuvres and staff the sponsor will receive:

- Opportunity to set up a table for promotional materials at the event
- Logo on banner in the main tent
- Sponsor logo will appear on all Cask and Barrel advertising
- 2 complimentary tickets to Cask and Barrel Night
- Sponsor recognition in all press releases about Cask and Barrel Night
- Logo and link on Cask and Barrel page of McHenryFiestaDays.com site



Flower & Decor Sponsor

\$2000 GIFT IN KIND - EXCLUSIVE

In return for providing the linens, floral arrangements and other touches to decorate the event, the sponsor will receive:

- Logo on banner in the main tent
- Sponsor logo will appear on all Cask and Barrel advertising
- 2 complimentary tickets to Cask and Barrel Night
- Sponsor recognition in all press releases about Cask and Barrel Night
- Logo and link on Cask and Barrel page on McHenryFiestaDays.com website



Lanyard Sponsor

\$1500 EXCLUSIVE

- Logo imprinted on lanyard given to all attendees of the event. Lanyard will be used for a punch card
- Logo on banner in main tent
- Sponsor logo will appear on all Cask and Barrel advertising
- 2 complimentary tickets to Cask and Barrel Night
- Sponsor recognition in all press releases about Cask and Barrel Night
- Logo and link on Cask and Barrel page on McHenryFiestaDays.com website



Mocktail Station Sponsor

**NEW THIS YEAR! \$1500 -
ONE EXCLUSIVE BAR & ONE EXCLUSIVE
BUSINESS**

- Logo on banner announcing Mocktail Station for Designated Drivers
- Logo on banner in main tent
- 2 complimentary tickets to Cask and Barrel Night
- Logo and link on Cask and Barrel page of McHenryFiestaDays.com site



Barrel Sponsor

\$1000 FIRST YEAR, \$500 THEREAFTER

- Your company logo on a wine barrel displayed in a prominent location at the event. (The barrel is yours to keep after the event.)
- Option to display your original barrel each subsequent year at a reduced cost
- 1 complimentary ticket to Cask and Barrel Night

MUSIC
FEST
WEEKEND



MUSIC FEST WEEKEND

Become a sponsor of Music Fest Weekend, held the first weekend of Fiesta Days, which draws thousands of people who enjoy quality national and local bands. In addition to live music, there is a carnival, beer and food tents, Beach Bash, car show, fireworks, and more!





Grand Festival Sponsor **\$15000 - EXCLUSIVE**

- Sponsorship over all Fiesta Days
- Banner displayed center stage at Music Fest Weekend
- Banner at entrance to Petersen Park during Music Fest Weekend
- Logo on lamp post banners announcing Fiesta Days displayed in downtown McHenry for 2+ weeks
- Banner displayed at Veterans Park during all Art and Street Fair activities
- Prominent recognition in the Guide to Fiesta Days
- 20 Music Fest national act general admission tickets
- Booth space available during Music Fest weekend, including 50' contiguous space to promote products
- Committee wears shirt featuring sponsor logo
- Titled sponsor in all advertising featuring logo
- Organization automatically included in the Chamber's President's Circle with yearlong visibility in all Chamber communications
- Logo and link on home page of McHenryFiestaDays.com website
- Right of first refusal for 2026 sponsorship

Fireworks Sponsor

\$5000 - EXCLUSIVE

- Banners with logo displayed both stage front and at entrance to Petersen Park throughout Music Fest Weekend announcing Sunday fireworks
- 10 Music Fest national act general admission tickets
- Logo prominently featured in the Guide to Fiesta Days
- Logo on T-shirts worn by committee
- Sponsor recognition in press releases and advertising
- Logo and link on Music Fest Weekend page of McHenryFiestaDays.com website
- Booth space available at Music Fest Weekend
- Right of first refusal for 2026 sponsorship

Music Fest Sponsor

\$3750 - 6 AVAILABLE

- Banner with logo displayed stage front at Music Fest Weekend attended by thousands
- 4 Music Fest national act tickets
- Logo on T-shirts worn by committee
- Logo featured in the Guide to Fiesta Days
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Booth space available at Music Fest Weekend



Sound Stage Sponsor

\$3500 - EXCLUSIVE

- Banners advertising your logo on three sides of top of Sound Stage
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days
- 4 tickets to National Act night
- Right of first refusal for 2026 sponsorship

Entertainment Sponsor

\$2750 - 4 AVAILABLE

- Banner features logo displayed on back of sound stage at Music Fest Weekend at Petersen Park attended by thousands
- 2 Music Fest national act tickets
- Logo featured in the Guide to Fiesta Days
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website





Beach Bash Sponsor

\$3750 - EXCLUSIVE

- Banner displayed at all Music Fest Weekend activities attended by thousands identifying your support for Beach Bash
- Prominent recognition in the Guide to Fiesta Days
- 10 Music Fest national act tickets
- Booth space available during Music Fest Weekend
- Committee wears shirt featuring logo
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Right of first refusal for 2026 sponsorship



Beach Bash Gate Sponsor

\$2000 - EXCLUSIVE

- Table setup at entrance gate for handing out promotional items during beach bash
- Banner at gate with logo recognizing sponsor
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days



VIP Section Sponsor

\$2000 - EXCLUSIVE

- Logo on banner leading into VIP Section
- Logo on vinyl sticker on each VIP table and all VIP Chairs
- 2 Music Fest national act tickets
- Logo featured in the Guide to Fiesta Days
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website



Special Festivities Tent Sponsor

NEW THIS YEAR! \$2500 - EXCLUSIVE

- Banner with logo at the Big Tent during Music Fest Weekend
- Logo on all advertising for Special Festivities under the Big Tent (something special planned for both Friday and Saturday night)
- 2 Music Fest National act tickets
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days



Ticket Sponsor

\$2000 - EXCLUSIVE

- Advertising Space on Music Fest tickets
- Signage with Music Lineup near Ticket Booth indicating sponsorship
- 2 Music Fest national act tickets
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days



Koozie Sponsor

\$2500 - EXCLUSIVE

- Fiesta Days Koozies will be given to first 2000 attendees each night.
- Logo on Koozie
- 2 Music Fest national act tickets
- Logo featured in the Guide to Fiesta Days
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Right of first refusal for 2026 sponsorship



Water Station Sponsor

NEW THIS YEAR!

\$2000 - EXCLUSIVE

- Prominent Logo on Water Station Signage (at least 2 water stations will be available)
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days



On-Site Courtesy Shuttle Sponsor

\$2000 - EXCLUSIVE

Two 6 passenger shuttles/golf carts and drivers for attendees who need assistance crossing the park.

- Branded signage on each cart
- Signage at each shuttle stop with your logo
- 2 Music Fest national act tickets
- Logo and link to website on McHenryFiestaDays.com
- Logo featured in the Guide to Fiesta Days
- Right of first refusal for 2026 sponsorship



Special Friends Carnival Sponsor

NEW THIS YEAR! \$2000 - EXCLUSIVE

- Banner with logo at Special Friends Carnival Registration Tent
- Logo on all advertising for Special Friends Carnival
- Opportunity to set up a booth at Special Friends Carnival
- 2 Music Fest National act tickets
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days
- Right of first refusal for 2026 sponsorship



Yard Games Sponsor

\$2000 - EXCLUSIVE

Free yard games will be available to play during Music Fest Weekend events for attendees who are more interested in socializing than listening to the band.

- Logo on banners at entrance to free Yard Games Tent during Music Fest
- Option to set up booth at event near games tent
- 2 Music Fest national act tickets
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days
- Right of first refusal for 2026 sponsorship



Grand Prix Sponsor

\$2500 - EXCLUSIVE

Music Fest attendees will be able to race cars around the 24'L banked oval speedway. Each participant races using a full size steering wheel and shift column and their results are fed into an electronic scoreboard.

- Banner at entrance to speedway under checkered tent
- Banner above scoreboard inside giant tent
- Option to set up booth at event near tent
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days
- Right of first refusal for 2026 sponsorship



Car Show Presenting Sponsor

\$2000 - EXCLUSIVE

- Banner with logo at entrance to car show
- Logo on all Car Show advertising
- 1 free entry into the Car Show
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days



Car Show T-Shirt Sponsor

\$300 - 12 AVAILABLE

- Logo featured on the back of Car Show t-shirt handed out to 250+ participants
- Logo and link on Sponsor page on McHenryFiestaDays.com website
- Social media post indicating your sponsorship



Designated Driver Sponsor

\$1500 - EXCLUSIVE

- Logo on Banner recognizing sponsorship at Designated Driver Booth
- Opportunity to pass out sponsor information at booth
- Logo on banner close to gate entrance announcing designated driver booth
- Right of first refusal for 2026 sponsorship



Fiesta Days Fan

\$550

- Creative signage for 2 weeks on business property promoting your organization's sponsorship of Fiesta Days
- Logo on banner on barricade fence in front of stage
- Logo and link to website on McHenryFiestaDays.com
- Free entry in the Fiesta Days parade



Fiesta Days Champion

\$350

- Creative signage for 2 weeks on business property promoting your organization's sponsorship of Fiesta Days
- Logo on shared banner at entrance to park
- Business name listed on McHenryFiestaDays.com sponsor page
- Free entry in the Fiesta Days parade



ART AND STREET FAIR

The Art and Street Fair encompasses multiple activities including Arts and Crafts in the Park, artist demonstrations, the kids crafts at the “Maker’s Zone” at Veteran’s Memorial Park, and family friendly fun on the sidewalks at downtown businesses.



Art and Street Fair Presenting Sponsor

\$2500 - EXCLUSIVE

- Creative signage at Veteran's Park recognizing sponsorship throughout all events
- Sponsor recognition in all press releases about Art and Street Fair
- Logo on a lamp post banner announcing Art and Street Fair Weekend displayed on parade route for 2+weeks
- Prominent recognition in the Guide to Fiesta Days
- Logo and link on Art and Street Fair page on McHenryFiestaDays.com website
- Right of first refusal for 2026 sponsorship





Arts and Crafts in the Park

\$2000 - EXCLUSIVE

- Creative signage at all 4 entrances to Veteran's Park recognizing sponsorship during the event
- Banner with logo displayed at Veteran's Park during event
- Sponsor recognition in all press releases about Arts & Crafts in the Park
- Free Booth space at event
- Prominent recognition in the Guide to Fiesta Days
- Logo and link on Art and Street Fair page on McHenryFiestaDays.com website
- Right of first refusal for 2026 sponsorship



Maker Zone Station

\$1000

A family friendly DIY Activity Zone on Pearl Street encourages little makers to create their own pieces of art. Sponsorship of a station provides materials for a themed craft.

- Logo on Banner displayed at Exclusive Station in Maker Zone
- Opportunity to hand out promotional materials during Art and Street Fair
- Logo and link on Art and Street Fair page on McHenryFiestaDays.com website



Concert in the Park

\$1500 - EXCLUSIVE

- Creative signage at all 4 entrances to Veteran's Park recognizing sponsorship during the event
- Banner with logo displayed at Veteran's Park during event
- Booth space at event
- Sponsor recognition in all press releases about Parade Marshal Ceremony/Concert in the Park
- Logo and link on Art and Street Fair page on McHenryFiestaDays.com website
- Right of first refusal for 2026 sponsorship



Hand Sanitizing Stations

\$1500 - 4 AVAILABLE

- Custom graphics featured on 2 of the freestanding sanitizer dispensers placed around the downtown festivities
- Booth space available at Art and Street Fair
- Logo and link on Art and Street Fair page on McHenryFiestaDays.com website



Art and Street Fair Map Sponsor

\$500 - 4 AVAILABLE

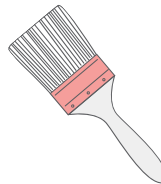
- Logo on printed Art and Street Fair map handed out to attendees and available in all participating stores.
- Logo and link on McHenryFiestaDays.com website



Sidewalk Fun Sticker

\$100 PER STICKER

- Logo on vinyl sticker placed on sidewalk at Arts and Crafts in the Park. Stickers will be incorporated into interactive fun like hopscotch



FIESTA DAYS PARADE

Our traditional Fiesta Days Parade will take place on Sunday afternoon. The procession will feature local businesses, bands, and other entertainment. Community members can choose to watch from the parade route from Main Street to Riverside.



Premier Parade Sponsor

\$6000 - EXCLUSIVE

- Banner displayed during all Art and Street Fair Weekend events attended by thousands identifying your Premier Parade support
- Logo on a lamp post banner announcing Art and Street Fair Weekend displayed on parade route for 2+weeks
- Logo prominently displayed on "candy bag" distributed to kids along parade route
- Banner in front of parade after protocol on parade day
- Booth space available at Art and Street Fair weekend
- Committee shirts feature sponsor logo
- Organization automatically included in the Chamber's President's Circle with yearlong visibility in all Chamber communications
- Sponsor recognition in all press releases about parade
- Prominent recognition in the Guide to Fiesta Days
- Logo and link on home page of McHenryFiestaDays.com website
- Right of first refusal for 2026 sponsorship

Parade Sponsor

\$1000

- Logo on a lamp post banner announcing Art and Street Fair Weekend displayed on parade route for 2+weeks
- Logo featured in the Guide to Fiesta Days
- Logo on "candy bag" distributed to kids along parade route



McHenry
DOWN TOWN
INCORKED
2025



MCHENRY DOWNTOWN UNCORKED

Giving 550 participants an opportunity to sample high quality wine and delicious appetizers and sweets while shopping our unique downtown McHenry businesses, this event gives excellent exposure to our growing downtown community, as well as the event's sponsors. This event sells out in just hours!



PRESENTING SPONSOR

\$2500 - EXCLUSIVE

- Sponsor recognition in all advertising featuring McHenry Downtown Uncorked
- Half page ad in guide to Wine Walk
- Signs at event featuring sponsorship
- Logo on Wine Walk website page with link to sponsor website
- Recognition on Facebook page
- Logo on bag handed out to all attendees
- Booth space available at event
- 4 complimentary tickets
- Press releases featuring sponsorship
- Right of first refusal for 2026 sponsorship

HOST SPONSOR

\$1000 - EXCLUSIVE

- Logo on bag given to all attendees
- Half page ad in guide to Wine Walk
- Logo on website with link to sponsor website
- Sign at check-in promoting sponsorship
- 2 complimentary tickets
- Recognition on Facebook page





WINE GLASS SPONSOR

\$1500 - EXCLUSIVE

- Sponsor logo on Keepsake Wine Glass handed out to all attendees
- Half page ad in guide to Wine Walk
- Signs at event promoting sponsorship
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 2 complimentary tickets
- Press releases featuring sponsorship
- Right of first refusal for 2026 sponsorship



LANYARD SPONSOR

\$1000 - 2 AVAILABLE

- Sponsor logo on popular wine glass lanyards handed out to all attendees
- Half page ad in guide to Wine Walk
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 2 complimentary tickets
- Press releases featuring sponsorship
- Right of first refusal for 2026 sponsorship



BAG SPONSOR

\$300 - 8 AVAILABLE

- Logo on bag given to all attendees at registration
- Recognition on Facebook page
- Listing as Sponsor on Event Website



APPETIZER SPONSOR

NO FEE, JUST THE COST OF FOOD

This is an opportunity for a business who is not located in the downtown to participate the day of the event. Get paired with a business stop on the walk.

You provide appetizers/samples for 450 people. There is food at all locations, so you don't need to FEED them, just provide a "taste"!

Food must be either made in a commercial kitchen or pre-packaged. We suggest contacting a local restaurant and having them create bite-size pieces or individual servings of your favorite food.

- Set up a table/tent to showcase your business at the event
- Hand out promotional materials to the participants.

BONUS BOTTLE SPONSOR

\$1000 - EXCLUSIVE

- Sign at bonus bottle pick up promoting sponsorship
- Opportunity to set up booth at end of event to interact with participants
- Half page ad in guide to Wine Walk
- Logo in Wine Walk guide
- Listing as Sponsor on website page
- 2 complimentary tickets
- Recognition on Facebook page

TICKET SPONSOR

\$750 - EXCLUSIVE

- Logo/Advertising printed on tickets as Ticket Sponsor
- Half page ad in guide to Wine Walk
- Sign at check-in promoting sponsorship
- Logo in Wine Walk guide
- Listing as Sponsor on website page
- 2 complimentary tickets
- Recognition on Facebook page

WATER BOTTLE SPONSOR

\$400 - EXCLUSIVE

- Includes bottles of water handed out to each participant
- Signs featuring logo at water bottle stations at both registration and along route
- Promotion on website as sponsor
- 1 complimentary ticket
- Recognition on Facebook page

PEN SPONSOR

\$750 - EXCLUSIVE

- Logo on pen given to all attendees at registration
- Sign at check-in promoting sponsorship
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 1 complimentary ticket

WRISTBAND SPONSOR

\$300 - EXCLUSIVE

- Logo printed on wristband worn by all attendees at the event
- Listing as Sponsor on event website
- 1 complimentary ticket
- Recognition on Facebook page



**MCHENRY
MURDER
MYSTERY**

MCHENRY MURDER MYSTERY

750+ participants become detectives as they work through puzzles and piece together clues to find out whodunnit! Using a combination of a video clues, puzzles, and live interactions, our sleuths will travel around downtown McHenry trying to solve the case. It's a murder mystery, a scavenger hunt, and an escape room all in one!





Presenting Sponsor

\$2500 EXCLUSIVE

- Logo included in all advertising for the event
- Logo and link on event page of Chamber website
- Sponsor recognition in all press releases
- Signage indicating sponsorship at the event
- Booth space available at check-in
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 4 complimentary tickets to event
- Right of first refusal for 2026 Sponsorship

Scene of the Crime Sponsor

\$500 - EXCLUSIVE

- Logo and link on event page of Chamber website
- Signage indicating sponsorship at the event
- Exclusive Booth space available near scene of the crime
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 2 complimentary tickets to event
- Right of first refusal for 2026 Sponsorship

Headline Sponsor

\$500 - EXCLUSIVE

- Business Name as Local Newspaper handed out to all participants
- Logo and link on event page of Chamber website
- Signage indicating sponsorship at the event
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 2 complimentary tickets to event
- Right of first refusal for 2026 Sponsorship

Sleuth Sponsor

\$500 - EXCLUSIVE

- Signage indicating sponsorship at Check in
- Logo and link on event page of Chamber website
- Exclusive Booth space available at check-in
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 2 complimentary tickets to event





Evidence Sponsor

\$500 - EXCLUSIVE

- Signage indicating sponsorship at Check in
- Logo and link on event page of Chamber website
- Exclusive Booth space available at event
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 2 complimentary tickets to event



Pen Sponsor

\$1000 - EXCLUSIVE

- Logo on high quality pen handed out to all participants
- Logo and link on event page of Chamber website
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 2 complimentary tickets to event



Backpack Sponsor

\$500 - 6 AVAILABLE

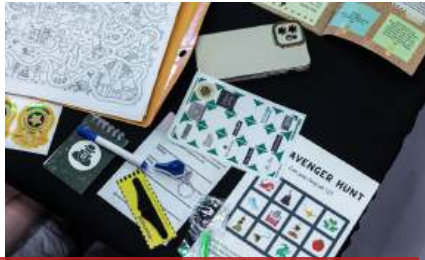
- Logo on backpack handed out to all participants
- Logo and link on event page of Chamber website
- Sponsor recognition on social media



Water Bottle Sponsor

NEW THIS YEAR! \$400 - EXCLUSIVE

- Includes bottles of water handed out to each participant
- Sign featuring logo at checkin
- Promotion on website as sponsor
- 2 complimentary tickets
- Recognition on Facebook page



Top Secret Sponsor

\$300 - EXCLUSIVE

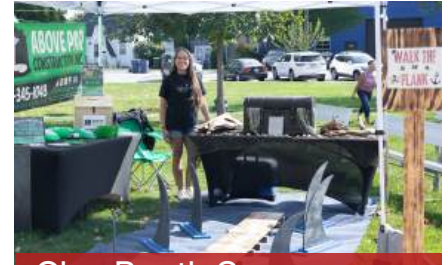
- Logo on top secret detective kit handed out to all kid participants (includes a variety of themed fun activities)
- Logo on accompanying scavenger hunt designed for kids age 12 and under
- 1/2 page ad in suspect guide booklet
- Logo and link on event page of Chamber website
- Sponsor recognition on social media
- 2 complimentary tickets to event



Wristband Sponsor

\$300 - EXCLUSIVE

- Logo printed on wristband worn by all attendees at the event
- Listing as Sponsor on event website
- 1 complimentary ticket
- Recognition on Facebook page



Clue Booth Sponsor

\$250

This booth will have special clues or puzzles for participants to solve in order to figure out whodunnit. Your booth should be manned by someone who is energetic and willing to engage with participants.

- Signage as Clue Booth sponsor at booth
- Booth space provided (must provide own tent/tables)

Networking SCRAMBLE



NETWORKING SCRAMBLE

Our Networking Scramble is like speed dating for businesses. Each fall, the attendees have the opportunity to broaden their connections, increase their exposure, and cultivate new partnerships with top-notch individuals and organizations.



SCRAMBLE PRESENTING SPONSOR

\$1500 - EXCLUSIVE

- Sponsor logo indicating presenting sponsor in all advertising
- Opportunity to set up table at event
- Signage with logo at event
- 2 minute presentation at event
- Two complimentary registrations
- Logo on top of Scramble website page with link to Sponsor website
- Right of first refusal for 2026 sponsorship

SCRAMBLE BAG SPONSOR

\$600 - EXCLUSIVE

- Opportunity to provide bags for all participants
- Opportunity to set up table at event
- Sponsor logo on flyer
- 1 minute presentation at event
- Logo on Scramble program
- Two complimentary registrations at event
- Logo on Scramble website page with link to Sponsor website
- Right of first refusal for 2026 sponsorship

SCRAMBLE FOLDER SPONSOR

\$600 - EXCLUSIVE

- Logo on folder placed on table for all participants to organize their handouts
- Opportunity to set up table at event
- Sponsor logo on flyer
- 1 minute presentation at event
- Logo on Scramble program
- Two complimentary registrations at event
- Logo on Scramble website page with link to Sponsor website
- Right of first refusal for 2026 sponsorship

SCRAMBLE PEN SPONSOR

\$600 - EXCLUSIVE

- Logo on pen placed on table for all participants
- Opportunity to set up table at event
- Sponsor logo on flyer
- 1 minute presentation at event
- Logo on Scramble program
- Two complimentary registrations at event
- Logo on Scramble website page with link to Sponsor website



additional FREE and low cost options

FREE BOOTHS

McHenry Area Chamber members have the opportunity to set up a booth/table throughout the year at some of our signature events. Each event has its own requirements, but there is no charge for the booth space.

- Appetizer Sponsor during Spring Sip or Downtown Uncorked
- Beach Bash Booth at Petersen Park during Fiesta Days
- Kids Activity Booth during Art and Street Fair of Fiesta Days
- Downtown Trick or Treating
- Kids Activity Booth during Holiday Walk

PARADE

Chamber members can march in the Fiesta Days parade for only \$50. Not for Profit Chamber members march for free.

PRINT ADS IN EVENT GUIDES

Inexpensive print advertising is available in our guides are given to all participants at both wine walks and the McHenry Murder Mystery.



To learn more about these participation opportunities, email molly@mchenrychamber.com



DOWNTOWN HOLIDAY WALK

Holiday fun throughout the day including store sales, kids' activities, carolers, trolley and sleigh rides, and much more. McHenry's downtown stores come to life with magical scenes of the season with our Living Windows. And the Polar Express Pub Crawl lets people party how they want to - in their pajamas!





LIVING WINDOWS SPONSOR

\$2000 - EXCLUSIVE

- Logo on signs at all participating Living Window store locations.
- Logo on flyers promoting the Holiday Walk
- Logo on brochure/map
- Logo and link on event page of Chamber website
- Sponsor recognition in all press releases
- Sponsor recognition on social media

SNOWFLAKE SPONSOR

\$500

- Logo on snowflake displayed in McHenry Area Chamber window during event and throughout holiday season
- Logo on brochure/map
- Logo and link on event page of Chamber website
- Sponsor recognition in all press releases
- Sponsor recognition on social media

FESTIVAL OF TREES SPONSOR

\$100

- Promote your business by decorating a 7 ft. artificial tree in our Festival of Trees
- Logo on signage next to tree

COCOA CRAWL MUG SPONSOR

\$1500 - EXCLUSIVE

- Logo on mugs given to all 600 participants of the Cocoa Crawl
- Logo on maps promoting the Cocoa Crawl
- Logo on Holiday Walk brochure
- Logo and link on event page of Chamber website
- Sponsor recognition in all press releases
- Sponsor recognition on social media

MAP SPONSOR

\$100

- Logo on maps promoting the Cocoa Crawl
- Logo and link on event page of Chamber website
- Sponsor recognition on social media





TROLLEY SPONSOR

\$2000 - EXCLUSIVE

- Logo displayed on both trolleys that drive on a loop around Downtown McHenry on Friday and Saturday of the Holiday Walk weekend
- Logo on flyers promoting the Holiday Walk
- Logo on brochure/map
- Logo and link on event page of Chamber website
- Sponsor recognition on social media
- 4 complimentary tickets to Polar Express Pub Crawl



HORSE DRAWN SLEIGH SPONSOR

\$2000 - EXCLUSIVE

- Logo on horse drawn sleigh that takes passengers in a loop around Veteran's Park during the Holiday Walk
- Logo on flyers promoting the Holiday Walk
- Logo on brochure/map
- Signage at Veteran's Park promoting your sponsorship
- Opportunity for Booth at Park promoting your business
- Logo and link on event page of Chamber website
- Sponsor recognition on social media



PUB CRAWL TICKET SPONSOR

\$1000 - EXCLUSIVE

- Advertising space on Polar Express Pub Crawl tickets
- Signage indicating sponsorship at the event
- Logo and link on event page of Chamber website
- Sponsor recognition on social media
- 2 complimentary tickets to event



PUB CRAWL LANYARD SPONSOR

\$1000 - EXCLUSIVE

- Logo on lanyard handed out to all 600+ participants that holds the "train ticket" with all the Polar Express Pub Crawl locations
- Logo and link on event page of Chamber website
- Sponsor recognition on social media
- 2 complimentary tickets to event





LETTERS TO SANTA SPONSOR

\$2000 - EXCLUSIVE

- Logo on "Letters to Santa" Mailbox
- Logo included in all advertising for mailbox
- Logo on brochure/map
- Logo and link on event page of Chamber website
- Sponsor recognition on social media



SCAVENGER HUNT SPONSOR

\$250 - 8 AVAILABLE

- Logo on Scavenger Hunt game card handed out to kids during the Holiday Walk and through the end of the year
- Logo on treasure chest of prizes for kids who complete the hunt
- Logo included in all advertising for scavenger hunt
- Logo and link on event page of Chamber website
- Sponsor recognition on social media

**If you are interested in a sponsorship,
please contact**

Molly Ostap
McHenry Area Chamber of Commerce
molly@mchenrychamber.com
815-385-4300

