



McHenry^{area} Chamber of commerce

2026 Chamber Opportunities

Connect.

Choose to Connect.

When we connect with ideas, opportunities, and each other, growth follows. This year, the Chamber is focused on sparking meaningful connections that strengthen businesses, inspire collaboration, and build a more vibrant McHenry area.

Connection is more than our word for 2026; it's our purpose. Every program, partnership, and event we create is designed to connect people: businesses to resources, ideas to action, and community members to one another.

The McHenry Area Chamber is more than a network; it's a place where connection turns into collaboration, and collaboration turns into community.

Together, we have the opportunity to create meaningful connections that move McHenry forward. Your involvement matters.



volunteer opportunities

EVENT COMMITTEES

Engage with other business and community leaders while planning one of our annual Chamber events.

EVENT HELP

Over 600 volunteers help us with our events throughout the year. Some examples of volunteer positions include: set up and tear down, check-in, ticket sales, wine pouring, beer service, guides, and more.



Why Volunteer?

- Grow your network
- Form stronger relationships
- Show the community you care
- Develop important soft skills
- Gain excellent experience
- Have fun!

To learn more about volunteer opportunities, email molly@mchenrychamber.com



networking & social opportunities

MIXERS

These free casual events offer the opportunity to network, and often include food, drinks, and door prizes. Typically, our mixers are scheduled for Tuesday evenings from 5-7pm or a mid-day mixer from 11am-1pm.

MCHENRY'S NEXT

McHenry's Next is designed for our next business and community leaders, giving them an opportunity to build relationships and love their community. We provide community engagement, social activities, and leadership development for young professionals and people and businesses new to the McHenry area. It's no commitment and no dues - just attend when you want to and pay as you go!

GOLF LEAGUE

Meet other people while playing 9 holes in this fun and competitive league.

NEVER EAT ALONE LUNCHES

Meeting the first Friday of the month at one of our local restaurants, this is an opportunity to network during your lunch break.

MARKETING CONNECTION REFERRAL GROUPS

Our leads referral groups, also known as Marketing Connection groups (MCs), are available to members who are looking to increase their network and mutually provide and receive referrals and prospects to build their business.

Groups meet bi-monthly to exchange ideas, network and share new business leads. Each group is comprised of non-competing business categories (i.e. only one accounting firm per group).



educational opportunities

BUSINESS BITES

Practical conversations with local experts and business leaders recorded podcast style and available as a resource to members and the community.

CHAMBER NEWS AND KNOWLEDGE

Educate yourself by reading the articles posted online in our News and Knowledge section, or position yourself as an expert by writing one of your own. These are also shared in our Monday Mentions.

BLOG POSTS AND PODCASTS

Position yourself as an expert by submitting a blog post or podcast about your industry to be highlighted in our Monday Mentions Newsletter and hosted on our Chamber News and Knowledge section.

INDUSTRY LEADERSHIP EXCHANGE

The Industry Leadership Exchange offers focused, industry-specific leadership development through expert-led sessions, peer discussion, and intentional networking designed to create lasting value.

CHAMBER PLAYBOOK

This 1 ½ hour session will cover how to use the member information center, ways to get involved, and networking tips. We encourage all new members and new employees of current members to register!



business development opportunities

WINGS

Women's Interactive Network Group (WINGS) plans luncheons designed especially for women business owners, executives and employees. Every other month, we explore issues for women in business. Our hope is that you will learn, teach, and connect with others.

MEETING OF THE MINDS

Meeting the second Friday each month, this meeting is for individuals who need other small business owners/entrepreneurs to help them celebrate, learn, tackle issues, innovate, and ideate. This is an open group without commitment or dues.

NETWORKING SCRAMBLE

The Networking Scramble is like speed dating for businesses. You can directly market your business, products, and services to potential clients, power partners, and collaborators.

BUSINESS BEFORE BUSINESS

Join us for casual, member-only networking at rotating local businesses. Designed to make connections easy, each session features light conversation prompts to get the dialogue flowing. No pressure, no sales pitches, just real conversations. On the 4th Tuesdays on each month.



economic opportunities

STATE OF MCHENRY LUNCHEON

Join business and community leaders as The Mayor and other City of McHenry officials discuss city accomplishments during the past year and details McHenry's vision for the future. Those interested in transportation issues, residential growth, commercial development and McHenry's Riverwalk should plan to attend.

MCHENRY RIVERWALK SHOPPES

More than just a physical space, the McHenry Riverwalk Shoppes is a retail incubator program created to provide a low-risk, high-support environment for small businesses and emerging brands that allows businesses to test out brick and mortar retail, expand their network, develop their business acumen, and gain exposure.

JOB BOARD

Let everyone know you're hiring! Members can post available positions to our job board for free.

MANUFACTURING PATHWAYS CONSORTIUM

The McHenry Area Chamber is a member of the Manufacturing Pathways Consortium, a collaborative organization committed to connecting industries with potential employees to continue developing the necessary skills to succeed in the recruiting, hiring, and onboarding processes within the manufacturing sector.



advertising opportunities

ENHANCED LISTING

Directory enhancements allow you to upgrade your membership listing to bring additional visibility to your business (included in preferred membership level tier and above). Add logos, photos, video, hyperlinks back to your website, and more.

RIBBON CUTTING

Celebrate your new membership, grand opening or anniversary with us!

COUPONS AND DISCOUNTS

Drive customers to your business by offering coupons to the public or special discounts to members.

MONDAY MENTIONS NEWSLETTER

This weekly email features upcoming events and other important information from the McHenry Area Chamber of Commerce and its members. It is emailed to all members and available on our website.

Posting in Monday Mentions is a membership benefit and can feature information about events, special promotions, or job postings at no charge!

SOCIAL MEDIA

Get people's attention with a post about your business. Once you have created your post, tag us so we can like, share, and comment.

 [@MCHENRYAREACHAMBER](#)

 [@MCHENRYCHAMBER](#)

 [@MCHENRY CHAMBER](#)



more advertising opportunities

COMMUNITY GUIDE

The community guide is designed to highlight our Chamber businesses and their services and acts as a resource for residents and visitors alike to reference throughout the year to see where to shop, dine, and play. All members receive a listing. Paid advertising is also available.

PRINT ADS IN EVENT GUIDES

Print advertising is available in our guides are given to all participants at both wine walks and the McHenry Murder Mystery. All ads are in full color.

Half page ads are \$100 and full page ads are \$250.

MIDWEEK MEMBER DEALS

Through our weekly Wednesday e-blasts, you can reach over 1300 local business and community leaders. Advertise special events, storewide sales, and more with flyers. **\$25/week**

WELCOME HOME BOXES

Include your business in this curated welcome box full of gift items and coupons is delivered to new residents in the area. Packages are delivered to approximately 600 homes annually.

Cost: \$50/month

CHAMBER OFFICE

Members may post their event flyers in the Chamber office conference room for free, as well as display brochures and business cards in the lobby.

ONLINE ADS

With over 57,000 unique visitors per year, mhenrychamber.com puts your online ads to work! Banner ads in the online directory are included with premier membership level tier and above.



additional **FREE** and low cost options

FREE BOOTHS

McHenry Area Chamber members have the opportunity to set up a booth/table throughout the year at some of our signature events. Each event has its own requirements, but there is no charge for the booth space.

- Appetizer Sponsor during Spring Sip or Downtown Uncorked
- Beach Bash Booth at Petersen Park during Fiesta Days
- Kids Activity Booth during Art and Street Fair of Fiesta Days
- Downtown Trick or Treating
- Kids Activity Booth during Holiday Walk

PARADE

Chamber members can march in the Fiesta Days parade for only \$50. Not for Profit Chamber members march for free.

DONATION OF RAFFLE ITEMS

Raffle donations highlight your products or services and drive new interest in your business. It's an easy, high-impact way to gain visibility, connect with potential customers, and support Chamber programming.





If your business is located in one of the areas highlighted in the map, you are within the route and able to participate in the event as a business stop in our downtown events.

-  Spring Sip, Fiesta Days Art and Street Fair, Downtown Uncorked, McHenry Murder Mystery, Living Windows and Cocoa Crawl, Polar Express Pub Crawl
-  Fiesta Days Art and Street Fair, McHenry Murder Mystery, Polar Express Pub Crawl



Not a downtown business? There are still plenty of ways to participate in each of these events!



WELCOME HOME BOX SPONSORSHIPS

\$600 - PROMOTIONAL ITEM SPONSOR (EXCLUSIVE BY CATEGORY)

- Must include 600 (approx. 50 per month) promotional items or non-perishable samples to be included in boxes sent out the next month. Choose from a list or suggest your own.
- Receive an Excel list of all homeowners and addresses the boxes were delivered to.

\$250 - COUPON SPONSOR

- Must include a coupon (may be attached to a brochure or menu) - approximately 50/month for 1 year



MCHENRY'S NEXT SPONSOR \$300

- Your logo and link on McHenry's Next page on the Chamber website
- Signage at Young Professionals events with logos of all sponsors
- Company promotion with pictures on Facebook.





WINGS SPONSOR

Women's Interactive Networking Group

\$500 - 10 AVAILABLE

- Includes WINGS annual pass for one free registration at all 6 events
- Your logo on each WINGS event page on the Chamber website
- Signage at WINGS events with logos of all sponsors
- One minute presentation in front of all attendees at all events
- Company promotion with pictures on Facebook
- Sponsors may display flyers, handouts, business cards, etc. on tables
- Exclusive social media post recognizing your sponsorship



GOLF LEAGUE SPONSOR

\$250

- Logo on Chamber website as sponsor of League for 1 year
- Signage every week at course
- Logo on the league members carts each week
- 1 complimentary registration on Golf League



Targeted Sponsorships



Applications for the retail incubator program are accepted August 15- November 1 for the next season each year.

McHenry Riverwalk Shoppes are proudly owned and operated by the McHenry Area Chamber of Commerce



Store Hours:
May-December
Fridays & Saturdays 10am-6pm
Sundays 10am-4pm

**Located at Miller Point Park,
1202 N. Riverside Drive, McHenry**

This retail incubator provides a physical retail experience to businesses ready to take on the challenge of operating a brick-and-mortar location. Selected businesses will have the opportunity to test their product in the McHenry market for a season while learning the ins and outs of operating a retail storefront.



Your support directly helps emerging brands test retail, access mentoring, and drive economic growth in McHenry.

MOMENTUM SPONSOR

\$2000

- Logo featured on the digital kiosk at Miller Point
- Logo on educational materials binder given to each participant
- Logo featured on Riverwalk Shoppes website under Program Partners.
- Social media promotion
- Invitation to speak for 1 minute to crowd at Riverwalk Shoppes Ribbon Cutting

ACCELERATE SPONSOR

\$500

- Logo on educational materials binder given to each participant
- Logo featured on Riverwalk Shoppes website under Program Partners.
- Business Name featured on digital kiosk at Miller Point
- Social media promotion



- ▶ Low Cost of Entry
- ▶ High Visibility with Steady Foot Traffic
- ▶ Business Support
- ▶ Educational Workshops

Scan for more information about our retail incubator program



HEART OF THE FOX SERIES

Heart of the Fox is a quarterly series spotlighting individuals from McHenry and McHenry County who have found success in their fields and carry their hometown with them. Each event invites the community to meet the featured guest, learn directly from them through an interactive “try it with a pro” session, and experience a live showcase of their work—bringing big talent home in a meaningful, personal way.



PRESENTING SPONSOR

\$2500 - EXCLUSIVE

- Logo on sign at events promoting sponsorship
- Logo featured prominently on autograph sheet
- "Presented by" on press release
- Social media promotion
- On-mic recognition at events
- Option to have a booth at the event

PEN SPONSOR

\$1000 - EXCLUSIVE

- Logo on pen given to first 250 attendees at each event
- Logo on autograph sheets
- On-mic recognition at events

ENAMEL PIN SPONSOR

\$500 - EXCLUSIVE PER EVENT

- Sponsor business card/Brochure attached to collectible enamel pins for first 100 attendees
- Social media promotion
- On-mic recognition at events
- Option to have a booth at the event

KIDS ACTIVITY SPONSOR

\$250 - 5 AVAILABLE

- Shared signage by paid entertainment at each event
- Optional booth space for sponsor (must bring interactive game for kids)

HOSPITALITY SPONSOR

\$250 - EXCLUSIVE

- Sponsor Logo on signage near celebrity hospitality tent at all events
- Social Media promotion

AUTOGRAPH SPONSOR

\$200

- Logo included on autograph sheet at each event (100 per event)





CURATED

— A NIGHT AT —

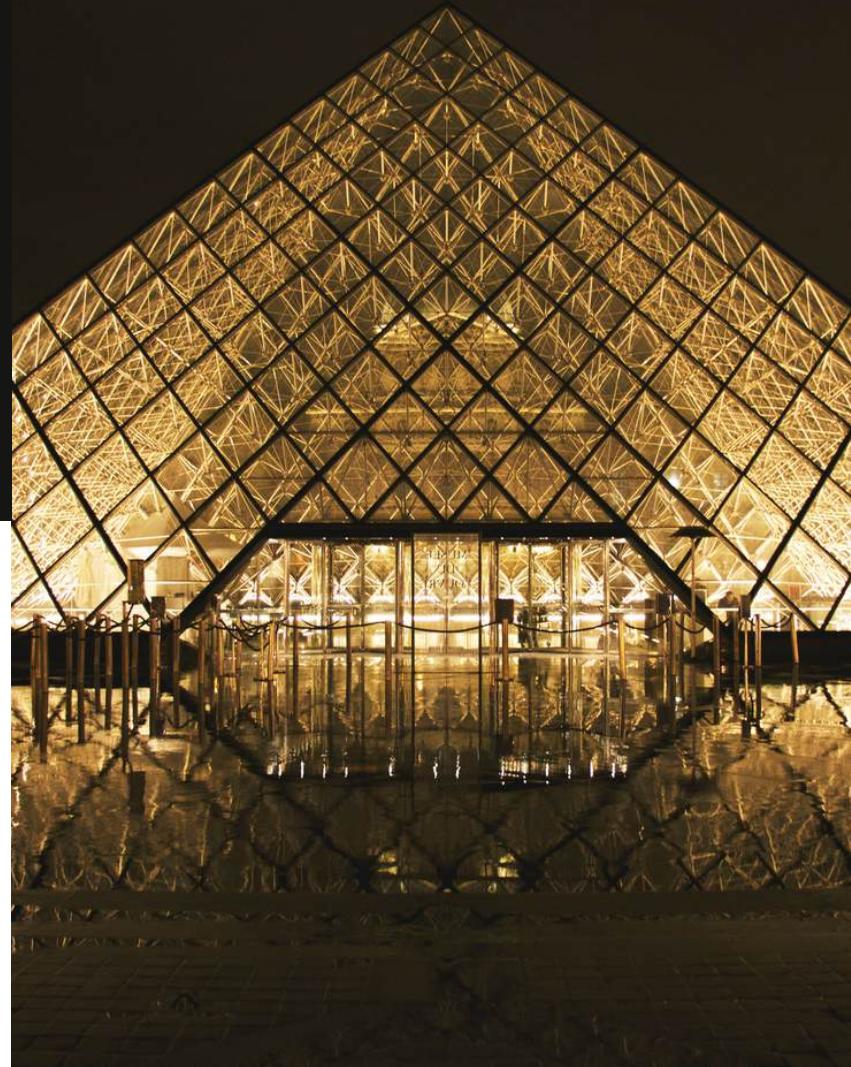
THE MUSEUM

McHENRY AREA CHAMBER GALA



ANNUAL GALA

This fun theme-oriented event offers members and guests the opportunity to enjoy an evening with friends while dining and dancing in a festive environment. Every year, over 250 community VIPs, elected officials, and area business leaders are in attendance.





MUSEUM CURATOR SPONSOR

\$3500 - EXCLUSIVE

- Logo on invitation
- Logo in ballroom featuring sponsorship
- Unique signage to theme featuring business near the liquor pull
- Recognition in all press releases as presenting sponsor
- Public recognition at event
- Logo on top of Annual Gala event page with link to sponsor website
- 8 complimentary dinners with reserved front tier seating
- Unique gift recognizing sponsorship at event
- Right of first refusal for 2027 Sponsorship



GALLERY SPONSOR

\$1300

- Logo included on emailed invitation (if sponsorship confirmed by December 1st)
- Logo on signage in the ballroom featuring sponsorship
- Additional unique signage featuring logo
- Public recognition at event
- Logo on Annual Gala event page with link to sponsor website
- 4 complimentary dinners with reserved front tier seating
- Unique gift recognizing sponsorship at event

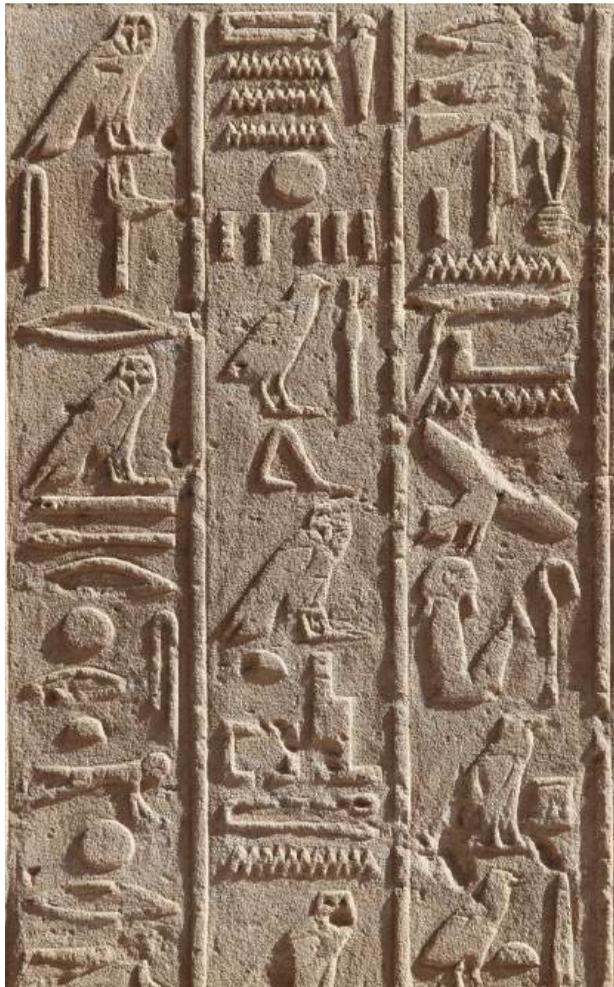


EXHIBIT SPONSOR

\$650

- Logo on signage in the ballroom
- Public recognition at event
- 2 complimentary dinners
- Logo on Gala website page with link to sponsor website
- Unique gift recognizing sponsorship at event

ARTIFACT SPONSOR

\$100

- Business name on sign creatively displayed at event





The Spring Sip



THE SPRING SIP

The Spring version of our popular wine walk! Over 500 participants will stroll around downtown McHenry sipping wine, nibbling on tasty bites and exploring a myriad of stores and restaurants. This event sells out in just hours!



PRESENTING SPONSOR

\$2500 - EXCLUSIVE

- Sponsor recognition in all advertising featuring The Spring Sip
- Half page ad in guide to Wine Walk
- Signs at event featuring sponsorship
- Logo on Wine Walk website page with link to sponsor website
- Recognition on Facebook page
- Logo on bag handed out to all attendees
- Booth space available at event
- 4 complimentary tickets
- Press releases featuring sponsorship
- Right of first refusal for 2027 sponsorship

HOST SPONSOR

\$1000 - EXCLUSIVE

- Logo on bag given to all attendees
- Half page ad in guide to Wine Walk
- Logo on website with link to sponsor website
- Sign at check-in promoting sponsorship
- 2 complimentary tickets
- Recognition on Facebook page





WINE GLASS SPONSOR

\$1500 - EXCLUSIVE

- Sponsor logo on Keepsake Wine Glass handed out to all attendees
- Half page ad in guide to Wine Walk
- Sign at event promoting sponsorship
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 2 complimentary tickets
- Press releases featuring sponsorship
- Right of first refusal for 2027 sponsorship



LANYARD SPONSOR

\$1000 - 2 AVAILABLE

- Sponsor logo on popular wine glass lanyards handed out to all attendees
- Half page ad in guide to Wine Walk
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 2 complimentary tickets
- Press releases featuring sponsorship
- Right of first refusal for 2027 sponsorship



BONUS BOTTLE SPONSOR

\$1000 - EXCLUSIVE

- Sign at bonus bottle pick up promoting sponsorship
- Opportunity to set up booth at end of event to interact with participants
- Half page ad in guide to Wine Walk
- Logo in Wine Walk guide
- Listing as Sponsor on website page
- 2 complimentary tickets
- Recognition on Facebook page



APPETIZER SPONSOR

NO FEE, JUST THE COST OF FOOD

This is an opportunity for a business who is not located in the downtown to participate the day of the event. Get paired with a business stop on the walk.

You provide appetizers/samples for 450 people. There is food at all locations, so you don't need to FEED them, just provide a "taste"!

Food must be either made in a commercial kitchen or pre-packaged. We suggest contacting a local restaurant and having them create bite-size pieces or individual servings of your favorite food.

- Set up a table/tent to showcase your business.
- Hand out promotional materials to the participants.

TICKET SPONSOR

\$750 - EXCLUSIVE

- Logo/Advertising on ticket page as Ticket Sponsor
- Half page ad in guide to Wine Walk
- Sign at check-in promoting sponsorship
- Logo in Wine Walk guide
- Listing as Sponsor on website page
- 2 complimentary tickets
- Recognition on Facebook page

PEN SPONSOR

\$750 - EXCLUSIVE

- Logo on pen given to all attendees at registration
- Sign at check-in promoting sponsorship
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 1 complimentary ticket

WATER BOTTLE SPONSOR

\$400 - EXCLUSIVE

- Includes bottles of water handed out to each participant
- Signs featuring logo at water bottle stations at both registration and along route
- Promotion on website as sponsor
- 1 complimentary ticket
- Recognition on Facebook page

BAG SPONSOR

\$300 - 8 AVAILABLE

- Logo on bag given to all attendees at registration
- Recognition on Facebook page
- Listing as Sponsor on Event Website

WRISTBAND SPONSOR

\$300 - EXCLUSIVE

- Logo printed on wristband worn by all attendees at the event
- Listing as Sponsor on event website
- 1 complimentary ticket
- Recognition on Facebook page

McHenry^{area}
Chamber
of commerce

2026
GOLF OUTING



GOLF OUTING

Area business owners and guests spend a fun-filled day golfing and dining at one of McHenry's premier golf courses. Prizes, contests, and networking are just a part of this special day.



Presenting Sponsor

\$2000 - EXCLUSIVE

- Logo on flyer promoting the event
- Banner/Sign displayed at check in and putting green
- Gift presentation at 19th hole reception
- 4 complimentary golf registrations
- Tee and Green Sponsorship
- Sponsor recognition in all press releases
- Recognition on Chamber Golf website page with link to sponsor website
- Logo on course information sheet placed on all golf carts
- Right of first refusal for 2027 Sponsorship

Lunch Sponsor

\$1500 - EXCLUSIVE

- Logo on flyer promoting the event
- Banner with logo displayed at halfway house (where lunch is served) during the event
- Signage on table tents at halfway house for lunch
- Gift presentation at 19th hole reception
- 2 complimentary golf registrations
- Set up booth at Halfway House
- Sponsor recognition in all press releases
- Recognition on Chamber Golf website page with link to sponsor website
- Logo on course information sheet placed on all golf carts
- Right of first refusal for 2027 Sponsorship





19TH HOLE SPONSOR

\$1000 - EXCLUSIVE

- Logo on flyer promoting the event
- Banner/Sign displayed at Clubhouse during check-in and after event
- Gift presentation at 19th hole reception
- Green Sponsorship
- 2 complimentary golf registrations
- Recognition on Chamber Golf website page with link to sponsor website
- Logo on course information sheet placed on all golf carts



BREAKFAST SPONSOR

\$1000 - EXCLUSIVE

- Logo on flyer promoting the event
- Sign with logo displayed at brunch during the event
- Gift presentation at 19th hole reception
- 2 complimentary golf registrations
- Set up booth near Pro Shop/Clubhouse
- Sponsor recognition in all press releases
- Recognition on Chamber Golf website page with link to sponsor website
- Right of first refusal for 2027 Sponsorship



GOLF CART SPONSOR

\$1000 - EXCLUSIVE

- Ad/logo posted on all golf carts
- Gift presentation before tee off
- 2 complimentary golf registrations
- Recognition on Chamber Golf website page with link to sponsor website



BEVERAGE SPONSOR

\$500 - EXCLUSIVE

- Signage on Beverage Cart
- Sponsor may promote organization with booth at Flag Corner
- Chamber provides beer and water



MULLIGAN SPONSOR

\$500 - EXCLUSIVE

- Logo on mulligan presented to each foursome
- Ability to hand out items during check-in
- Recognition on Chamber Golf website page with link to sponsor website
- Logo on course information sheet placed on all golf carts
- 2 complimentary golf registrations



HOLE SPONSORSHIPS

\$300 - ENTIRE HOLE (TEE AND GREEN)

- Signage at the green and tee
- Table at hole (optional) for you to promote your business
- 1 Complimentary Lunch

\$200 - TEE ONLY

- Signage at the tee
- Table at hole (optional) for you to promote your business

\$150 - GREEN ONLY

- Signage at the green
- Table at hole (optional) for you to promote your business

Night
UNDER THE STARS



NIGHT UNDER THE STARS

An exclusive evening of al fresco dining featuring our McHenry Riverwalk Shoppes and other local businesses. Participants will enjoy Riverwalk Shoppes-inspired cocktails and mocktails, live music, exclusive shopping, games, and more before a 4 course dinner thoughtfully paired with wine specifically chosen by a sommelier.



Course Sponsor

**\$1000 - EXCLUSIVE by course
(4 available)**

- Choice of meal course to sponsor (4 courses available)
- Signage at the event indicating sponsorship with your business logo
- Logo included on menu
- Sponsorship recognized by emcee at the event during welcome and when your course is being served
- Logo on website page with link to sponsor website
- Recognition on Facebook page
- 2 free tickets to the event

Garden Party Sponsor

\$500 - EXCLUSIVE

- Signage in main tent indicating sponsorship with your business logo
- Business name included on menu
- Logo on website page with link to sponsor website
- Recognition on Facebook page
- Sponsorship recognized by emcee at the event





MUSIC SPONSOR

\$500 - EXCLUSIVE

- Signage near musician indicating sponsorship with your business logo
- Business name included on menu
- Logo on website page with link to sponsor website
- Recognition on Facebook page
- Sponsorship recognized by emcee at the event



BEVERAGE STATION SPONSOR

\$250 - 5 AVAILABLE

- Logo on signs at each of the beverage stations during cocktail hour
- Business name included on menu
- Logo on website page with link to sponsor website
- Recognition on Facebook page

FIESTA DAYS

McHenry^{area}
Chamber
of commerce

MC HENRY
FIESTA
DAYS
ILLINOIS



FIESTA DAYS

Fiesta Days is McHenry County's premiere family-focused summer event, filled with good food, family fun, live music and entertainment. The 11 day event is consistently awarded the distinction as one of the "Best of the Fox" festivals by Northwest Herald readers. Celebrating our 78th year, Fiesta Days has become a highly anticipated event by both attendees and sponsors.

All Fiesta Days Sponsors at \$1000 and above receive:

- Recognition on Fiesta Days website page with link to sponsor website for 1 year
- Creative signage on property
- Advertising on Social Media reaching over 584,000 people last year
- Promotion in our Guide to Fiesta Days distributed in the Northwest Herald and throughout town
- Complimentary entry in Fiesta Days parade



CASK AND BARREL NIGHT

Be a sponsor of Fiesta Day's annual Cask and Barrel Night that attracts connoisseurs of fine spirits, brews and cigars. The event sells out each year!



Cask and Barrel Presenting Sponsor

\$3500 - EXCLUSIVE

- Recognition as Presenting Sponsor on Welcome to Cask and Barrel banner at entrance gate
- Logo on banner in main tent
- Sponsor logo will appear on all Cask and Barrel advertising
- Logo will be on all tickets sold
- Booth space available during event
- Opportunity to hand out promotional items at your table
- 10 complimentary tickets to Cask and Barrel Night
- Logo in Guide to Fiesta Days
- Logo and link on Cask and Barrel page of McHenryFiestaDays.com site
- Right of first refusal for 2027 sponsorship

Welcome Cocktail Sponsor

\$2000 - EXCLUSIVE

- Attendees first drink will be distributed at your prominently displayed welcome table as they enter the park
- Opportunity to hand out promotional items at your table during event
- Logo on banner announcing sponsorship
- 2 complimentary tickets to Cask and Barrel Night
- Logo in Guide to Fiesta Days
- Logo and link on Cask and Barrel page of McHenryFiestaDays.com site
- Right of first refusal for 2027 sponsorship





Hors D'Oeuvres Sponsor

\$2000 - ONE EXCLUSIVE RESTAURANT & ONE EXCLUSIVE BUSINESS

- In return for either cash sponsorship or the provision of hors d'oeuvres and staff the sponsor will receive:
- Opportunity to set up a table for promotional materials at the event
- Logo on banner in the main tent
- Sponsor logo will appear on all Cask and Barrel advertising
- 2 complimentary tickets to Cask and Barrel Night
- Logo in Guide to Fiesta Days
- Logo and link on Cask and Barrel page of McHenryFiestaDays.com site



Lanyard Sponsor

\$1500 EXCLUSIVE

- Logo imprinted on lanyard given to all attendees of the event. Lanyard will be used for a punch card.
- Logo on banner in main tent
- Sponsor logo will appear on all Cask and Barrel advertising
- 2 complimentary tickets to Cask and Barrel Night
- Logo in Guide to Fiesta Days
- Logo and link on Cask and Barrel page on McHenryFiestaDays.com website



Mocktail Station Sponsor

NEW THIS YEAR! \$1500 - ONE EXCLUSIVE BAR & ONE EXCLUSIVE BUSINESS

- Logo on banner announcing Mocktail Station for Designated Drivers
- Logo in Guide to Fiesta Days
- 2 complimentary tickets to Cask and Barrel Night
- Logo and link on Cask and Barrel page of McHenryFiestaDays.com site



Barrel Sponsor

\$1000 FIRST YEAR, \$500 THEREAFTER

- Your company logo on a wine barrel displayed in a prominent location at the event. (The barrel is yours to keep after the event.)
- Option to display your original barrel each subsequent year at a reduced cost
- 1 complimentary ticket to Cask and Barrel Night

MUSIC FEST WEEKEND

Become a sponsor of Music Fest Weekend, held the first weekend of Fiesta Days, which draws thousands of people who enjoy quality national and local bands. In addition to live music, there is a carnival, beer and food tents, Beach Bash, car show, fireworks, and more!



Grand Festival Sponsor

\$15000 - EXCLUSIVE

- Sponsorship over all Fiesta Days
- Banner displayed center stage at Music Fest Weekend
- Banner at entrance to Petersen Park during Music Fest Weekend
- Logo on lamp post banners announcing Fiesta Days displayed in downtown McHenry for 2+weeks
- Banner displayed at Veterans Park during all Art and Street Fair activities
- Prominent recognition in the Guide to Fiesta Days
- 20 Music Fest tickets with Sound Garden upgrade
- Booth space available during Music Fest weekend, including 50' contiguous space to promote products
- Committee wears shirt featuring sponsor logo
- Titled sponsor in all advertising featuring logo
- Organization automatically included in the Chamber's President's Circle with yearlong visibility in all Chamber communications
- Logo and link on home page of McHenryFiestaDays.com website
- Name recognition from the Music Fest stage
- Right of first refusal for 2027 sponsorship





Fireworks Sponsor

\$5000 - EXCLUSIVE

- Banners with logo displayed both stage front and at entrance to Petersen Park throughout Music Fest Weekend announcing Sunday fireworks
- 10 Music Fest tickets with Sound Garden upgrade
- Logo prominently featured in the Guide to Fiesta Days
- Logo on T-shirts worn by committee
- Sponsor recognition in press releases and advertising
- Logo and link on Music Fest Weekend page of McHenryFiestaDays.com website
- Booth space available at Music Fest Weekend
- Name recognition from the Music Fest stage
- Right of first refusal for 2027 sponsorship

Music Fest Sponsor

\$3750 - 6 AVAILABLE

- Banner with logo displayed stage front at Music Fest Weekend attended by thousands
- 4 Music Fest tickets with Sound Garden upgrade
- Logo on T-shirts worn by committee
- Logo featured in the Guide to Fiesta Days
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Booth space available at Music Fest Weekend
- Name recognition from the Music Fest stage

Sound Stage Sponsor

\$3500 - EXCLUSIVE

- Banners advertising your logo on three sides of top of Sound Stage
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days
- 4 tickets to Music Fest with Sound Garden upgrade
- Name recognition from the Music Fest stage
- Right of first refusal for 2027 sponsorship

Entertainment Sponsor

\$2750 - 4 AVAILABLE

- Banner features logo displayed on back of sound stage at Music Fest Weekend at Petersen Park attended by thousands
- 2 Music Fest tickets with Sound Garden upgrade
- Logo featured in the Guide to Fiesta Days
- Name recognition from the Music Fest stage
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Name recognition from the Music Fest stage





Sound Garden Sponsor

NEW THIS YEAR! \$2000 - EXCLUSIVE

Music Fest attendees can upgrade to the Sound Garden, a premier experience that brings them closer to the music with reserved table seating, table-side service, a dedicated cocktail bar, and access to private flushable restrooms.

- Logo on banner leading into Sound Garden
- Logo on every Premier Seating table
- 4 Music Fest tickets with Sound Garden upgrade
- Logo featured in the Guide to Fiesta Days
- Logo and link on Music Fest Weekend page of McHenryFiestaDays.com
- Name recognition from the Music Fest stage
- Optional opportunity to provide simple branded giveaways to Premier Seating guests
- Right of first refusal for 2027 sponsorship



Porta-Potty Sponsor

NEW THIS YEAR! \$2500 - EXCLUSIVE

- Logo or advertising on 8.5" x 11" signage placed on each portable restroom unit during Music Fest Weekend
- 2 Music Fest tickets with Sound Garden upgrade
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days
- Name recognition from the Music Fest stage



Beach Bash Sponsor

\$3750 - EXCLUSIVE

- Banner displayed at all Music Fest Weekend activities attended by thousands identifying your support for Beach Bash
- Prominent recognition in the Guide to Fiesta Days
- 10 Music Fest tickets with Sound Garden upgrade
- Name recognition from the Music Fest stage
- Booth space available during Music Fest Weekend
- Committee wears shirt featuring logo
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Right of first refusal for 2027 sponsorship



Beach Bash Gate Sponsor

\$2000 - EXCLUSIVE

- Table setup at entrance gate for handing out promotional items during beach bash
- Banner at gate with logo recognizing sponsor
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days
- Name recognition from the Music Fest stage



On-Site Courtesy Shuttle Sponsor

\$2000 - EXCLUSIVE

Two 6 passenger shuttles/golf carts and drivers for attendees who need assistance crossing the park.

- Branded signage on each cart
- Signage at each shuttle stop with your logo
- 2 Music Fest tickets with Sound Garden upgrade
- Logo and link to website on McHenryFiestaDays.com
- Logo featured in the Guide to Fiesta Days
- Name recognition from the Music Fest stage
- Right of first refusal for 2027 sponsorship



Special Friends Carnival Sponsor

\$1500 - EXCLUSIVE

- Banner with logo at Special Friends Carnival Registration Tent
- Logo on all advertising for Special Friends Carnival
- Opportunity to set up a booth at Special Friends Carnival
- 2 Music Fest tickets with Sound Garden upgrade
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days
- Name recognition from the Music Fest stage
- Right of first refusal for 2027 sponsorship



Ticket Sponsor

\$1500 - EXCLUSIVE

- Advertising Space on Music Fest tickets
- Signage with Music Lineup near Ticket Booth indicating sponsorship
- 2 Music Fest tickets with Sound Garden upgrade
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days
- Name recognition from the Music Fest stage



Koozie Sponsor

\$2500 - EXCLUSIVE

- Fiesta Days Koozies will be given to first 1000 attendees each night.
- Logo on Koozie
- 2 Music Fest tickets with Sound Garden upgrade
- Logo featured in the Guide to Fiesta Days
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Name recognition from the Music Fest stage
- Right of first refusal for 2027 sponsorship



Water Station Sponsor

\$2000 - EXCLUSIVE

- Prominent Logo on Water Station Signage (at least 2 water stations will be available)
- 2 Music Fest tickets with Sound Garden upgrade
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days
- Name recognition from the Music Fest stage



Designated Driver Sponsor

\$1500 - EXCLUSIVE

- Logo on Banner recognizing sponsorship at Designated Driver Booth
- Opportunity to pass out sponsor information at booth
- Logo on banner close to gate entrance announcing designated driver booth
- Name recognition from the Music Fest stage
- Right of first refusal for 2027 sponsorship



Yard Games Sponsor

\$2000 - EXCLUSIVE

Free yard games will be available to play during Music Fest Weekend events for attendees who are more interested in socializing than listening to the band.

- Logo on banners at entrance to free Yard Games Tent during Music Fest
- Option to set up booth at event near games tent
- 2 Music Fest tickets with Sound Garden upgrade
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days
- Name recognition from the Music Fest stage
- Right of first refusal for 2027 sponsorship



Grand Prix Sponsor

\$2500 - EXCLUSIVE

Music Fest attendees will be able to race cars around the 24'L banked oval speedway. Each participant races using a full size steering wheel and shift column and their results are fed into an electronic scoreboard.

- Banner above scoreboard inside giant tent
- Option to set up booth at event near tent
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days
- Name recognition from the Music Fest stage
- Right of first refusal for 2027 sponsorship



Car Show Presenting Sponsor

\$2000 - EXCLUSIVE

- Banner with logo at entrance to car show
- Logo on all Car Show advertising
- 1 free entry into the Car Show
- Logo and link on Music Fest Weekend page on McHenryFiestaDays.com website
- Logo featured in the Guide to Fiesta Days



Car Show T-Shirt Sponsor

\$300 - 12 AVAILABLE

- Logo featured on the back of Car Show t-shirt handed out to 200 participants
- Logo and link on Sponsor page on McHenryFiestaDays.com website
- Social media post indicating your sponsorship



Fiesta Days Fan

\$550

- Creative signage for 2 weeks on business property promoting your organization's sponsorship of Fiesta Days
- Logo on banner on barricade fence in front of stage
- Logo and link to website on McHenryFiestaDays.com
- Free entry in the Fiesta Days parade



Fiesta Days Champion

\$350

- Creative signage for 2 weeks on business property promoting your organization's sponsorship of Fiesta Days
- Logo on shared banner at entrance to park
- Business name listed on McHenryFiestaDays.com sponsor page
- Free entry in the Fiesta Days parade

ART AND STREET FAIR

The Art and Street Fair encompasses multiple activities including Arts and Crafts in the Park, artist demonstrations, the kids crafts at the "Maker's Zone" at Veteran's Memorial Park, and family friendly fun on the sidewalks at downtown businesses.



Art and Street Fair Presenting Sponsor

\$2500 - EXCLUSIVE

- Creative signage at Veteran's Park recognizing sponsorship throughout all events
- Sponsor recognition in all press releases about Art and Street Fair
- Logo on a lamp post banner announcing Art and Street Fair Weekend displayed on parade route for 2+weeks
- Prominent recognition in the Guide to Fiesta Days
- Logo and link on Art and Street Fair page on McHenryFiestaDays.com website
- Right of first refusal for 2027 sponsorship





Concert in the Park

\$1500 - EXCLUSIVE

- Creative signage at all 4 entrances to Veteran's Park recognizing sponsorship during the event
- Banner with logo displayed at Veteran's Park during event
- Booth space at event
- Logo in Guide to Fiesta Days
- Sponsor recognition in all press releases about Parade Marshal Ceremony/Concert in the Park
- Logo and link on Art and Street Fair page on McHenryFiestaDays.com website
- Right of first refusal for 2027 sponsorship



Hand Sanitizing Stations

\$1500 - 4 AVAILABLE

- Custom graphics featured on 2 of the freestanding sanitizer dispensers placed around the downtown festivities
- Booth space available at Art and Street Fair
- Logo in Guide to Fiesta Days
- Logo and link on Art and Street Fair page on McHenryFiestaDays.com website



Arts and Crafts in the Park

\$2000 - EXCLUSIVE

- Creative signage at all 4 entrances to Veteran's Park recognizing sponsorship during the event
- Banner with logo displayed at Veteran's Park during event
- Sponsor recognition in all press releases about Arts & Crafts in the Park
- Free Booth space at event
- Prominent recognition in the Guide to Fiesta Days
- Logo and link on Art and Street Fair page on McHenryFiestaDays.com website
- Right of first refusal for 2027 sponsorship



Maker Zone Station

\$1000

A family friendly DIY Activity Zone on Pearl Street encourages little makers to create their own pieces of art. Sponsorship of a station provides materials for a themed craft.

- Logo on Banner displayed at Exclusive Station in Maker Zone
- Opportunity to hand out promotional materials during Art and Street Fair
- Logo in Guide to Fiesta Days
- Logo and link on Art and Street Fair page on McHenryFiestaDays.com website



“Artist at Work” Live Demo Sponsor

NEW THIS YEAR - \$1500 - EXCLUSIVE

- Logo on signage next to live artist demonstration space.
- Booth space at event
- Sponsor recognition in all press releases about Art and Street Fair
- Logo in the Guide to Fiesta Days
- Logo and link on Art and Street Fair page on McHenryFiestaDays.com website



Young Creators Showcase

NEW THIS YEAR - \$1500 - EXCLUSIVE

Young Artist’s Showcase is an opportunity for creatives under the age of 21 to display their handcrafted items for sale. This sponsorship underwrites the booth cost of up to 10 artists.

- Logo on signage displayed near each Young Artist’s booth
- Booth space available at Art and Street Fair
- Sponsor recognition in all press releases about Art and Street Fair
- Recognition in the Guide to Fiesta Days
- Logo and link on Art and Street Fair page on McHenryFiestaDays.com website



Art and Street Fair Map Sponsor

\$500 - 4 AVAILABLE

- Logo on printed Art and Street Fair map handed out to attendees and available in all participating stores.
- Logo and link on McHenryFiestaDays.com website



Sidewalk Fun Sticker

\$100 PER STICKER

- Logo on vinyl sticker placed on sidewalk at Arts and Crafts in the Park. Stickers will be incorporated into interactive fun like hopscotch



FIESTA DAYS PARADE

Our traditional Fiesta Days Parade will take place on Sunday afternoon. The procession will feature local businesses, bands, and other entertainment. Community members can choose to watch from the parade route from Main Street to Riverside.



Premier Parade Sponsor

\$6000 - EXCLUSIVE

- Banner displayed during all Art and Street Fair Weekend events attended by thousands identifying your Premier Parade support
- Banner with logo displayed stage front at Music Fest Weekend attended by thousands
- Logo on a lamp post banners announcing Art and Street Fair Weekend displayed on parade route for 2+weeks
- Logo prominently displayed on "candy bag" distributed to kids along parade route
- Banner in front of parade after protocol on parade day
- Booth space available at Art and Street Fair weekend
- Committee shirts feature sponsor logo
- Organization automatically included in the Chamber's President's Circle with yearlong visibility in all Chamber communications
- Sponsor recognition in all press releases about parade
- Prominent recognition in the Guide to Fiesta Days
- Logo and link on home page of McHenryFiestaDays.com website
- Right of first refusal for 2027 sponsorship

Parade Sponsor

\$1000

- Logo on a lamp post banner announcing Art and Street Fair Weekend displayed on parade route for 2+weeks
- Logo featured in the Guide to Fiesta Days
- Logo on "candy bag" distributed to kids along parade route



McHenry
DOWN
 **UNCORKED**
2026



MCHENRY DOWNTOWN UNCORKED

Giving over 500 participants an opportunity to sample high quality wine and delicious appetizers and sweets while shopping our unique downtown McHenry businesses, this event gives excellent exposure to our growing downtown community, as well as the event's sponsors. This event sells out in just hours!



PRESENTING SPONSOR

\$2500 - EXCLUSIVE

- Sponsor recognition in all advertising featuring McHenry Downtown Uncorked
- Half page ad in guide to Wine Walk
- Signs at event featuring sponsorship
- Logo on Wine Walk website page with link to sponsor website
- Recognition on Facebook page
- Logo on bag handed out to all attendees
- Booth space available at event
- 4 complimentary tickets
- Right of first refusal for 2027 sponsorship

HOST SPONSOR

\$1000 - EXCLUSIVE

- Logo on bag given to all attendees
- Half page ad in guide to Wine Walk
- Logo on website with link to sponsor website
- Sign at check-in promoting sponsorship
- 2 complimentary tickets
- Recognition on Facebook page





WINE GLASS SPONSOR

\$1500 - EXCLUSIVE

- Sponsor logo on Keepsake Wine Glass handed out to all attendees
- Half page ad in guide to Wine Walk
- Sign at event promoting sponsorship
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 2 complimentary tickets
- Press releases featuring sponsorship
- Right of first refusal for 2027 sponsorship



LANYARD SPONSOR

\$1000 - 2 AVAILABLE

- Sponsor logo on popular wine glass lanyards handed out to all attendees
- Half page ad in guide to Wine Walk
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 2 complimentary tickets
- Press releases featuring sponsorship
- Right of first refusal for 2027 sponsorship



BONUS BOTTLE SPONSOR

\$1000 - EXCLUSIVE

- Sign at bonus bottle pick up promoting sponsorship
- Opportunity to set up booth at end of event to interact with participants
- Half page ad in guide to Wine Walk
- Logo in Wine Walk guide
- Listing as Sponsor on website page
- 2 complimentary tickets
- Recognition on Facebook page



APPETIZER SPONSOR

NO FEE, JUST THE COST OF FOOD

This is an opportunity for a business who is not located in the downtown to participate the day of the event. Get paired with a business stop on the walk.

You provide appetizers/samples for 450 people. There is food at all locations, so you don't need to FEED them, just provide a "taste"!

Food must be either made in a commercial kitchen or pre-packaged. We suggest contacting a local restaurant and having them create bite-size pieces or individual servings of your favorite food.

- Set up a table/tent to showcase your business at the event
- Hand out promotional materials to the participants.

TICKET SPONSOR

\$750 - EXCLUSIVE

- Logo/Advertising on ticket page as Ticket Sponsor
- Half page ad in guide to Wine Walk
- Sign at check-in promoting sponsorship
- Logo in Wine Walk guide
- Listing as Sponsor on website page
- 2 complimentary tickets
- Recognition on Facebook page

PEN SPONSOR

\$750 - EXCLUSIVE

- Logo on pen given to all attendees at registration
- Sign at check-in promoting sponsorship
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 1 complimentary ticket

WATER BOTTLE SPONSOR

\$400 - EXCLUSIVE

- Includes bottles of water handed out to each participant
- Signs featuring logo at water bottle stations along route
- Promotion on website as sponsor
- 1 complimentary ticket
- Recognition on Facebook page

BAG SPONSOR

\$300 - 8 AVAILABLE

- Logo on bag given to all attendees at registration
- Recognition on Facebook page
- Listing as Sponsor on Event Website

WRISTBAND SPONSOR

\$300 - EXCLUSIVE

- Logo printed on wristband worn by all attendees at the event
- Listing as Sponsor on event website
- 1 complimentary ticket
- Recognition on Facebook page



MCHENRY MURDER MYSTERY



MCHENRY MURDER MYSTERY

750+ participants become detectives as they work through puzzles and piece together clues to find out whodunnit! Using a combination of a video clues, puzzles, and live interactions, our sleuths will travel around downtown McHenry trying to solve the case. It's a murder mystery, a scavenger hunt, and an escape room all in one!





Presenting Sponsor

\$2500 EXCLUSIVE

- Logo included in all advertising for the event
- Logo and link on event page of Chamber website
- Sponsor recognition in all press releases
- Signage indicating sponsorship at the event
- Booth space available at check-in
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 4 complimentary tickets to event
- Right of first refusal for 2027 Sponsorship

Scene of the Crime Sponsor

\$500 - EXCLUSIVE

- Logo and link on event page of Chamber website
- Signage indicating sponsorship at the event
- Exclusive Booth space available near scene of the crime
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 2 complimentary tickets to event
- Right of first refusal for 2027 Sponsorship

Headline Sponsor

\$500 - EXCLUSIVE

- Business Name as Local Newspaper handed out to all participants
- Logo and link on event page of Chamber website
- Signage indicating sponsorship at the event
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 2 complimentary tickets to event
- Right of first refusal for 2027 Sponsorship

Sleuth Sponsor

\$500 - EXCLUSIVE

- Signage indicating sponsorship at Check in
- Logo and link on event page of Chamber website
- Exclusive Booth space available at check-in
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 2 complimentary tickets to event





Evidence Sponsor

\$500 - EXCLUSIVE

- Signage indicating sponsorship at Check in
- Logo and link on event page of Chamber website
- Exclusive Booth space available at event
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 2 complimentary tickets to event



Pen Sponsor

\$1000 - EXCLUSIVE

- Logo on high quality pen handed out to all participants
- Logo and link on event page of Chamber website
- Logo in Suspect Guide Booklet
- 1/2 page ad in suspect guide booklet
- Sponsor recognition on social media
- 2 complimentary tickets to event



Backpack Sponsor

\$500 - 6 AVAILABLE

- Logo on backpack handed out to all participants
- Logo and link on event page of Chamber website
- Sponsor recognition on social media



Water Bottle Sponsor

\$400 - EXCLUSIVE

- Includes bottles of water handed out to each participant
- Sign featuring logo at checkin
- Promotion on website as sponsor
- 2 complimentary tickets
- Recognition on Facebook page



Top Secret Sponsor

\$250 - EXCLUSIVE

- Logo on top secret detective kit handed out to all kid participants (includes a variety of themed fun activities)
- Logo on accompanying scavenger hunt designed for kids age 12 and under
- 1/2 page ad in suspect guide booklet
- Logo and link on event page of Chamber website
- Sponsor recognition on social media
- 2 complimentary tickets to event



Wristband Sponsor

\$300 - EXCLUSIVE

- Logo printed on wristband worn by all attendees at the event
- Listing as Sponsor on event website
- 1 complimentary ticket
- Recognition on Facebook page



Clue Booth Sponsor

\$250

This booth will have special clues or puzzles for participants to solve in order to figure out whodunnit. Your booth should be manned by someone who is energetic and willing to engage with participants.

- Signage as Clue Booth sponsor at booth
- Booth space provided (must provide own tent/tables)



McHenry Arts and Culture Coalition

Introducing the launch of a new Arts & Culture Coalition designed to connect, support, and promote McHenry's creative community. This collaborative initiative will bring together artists, educators, cultural groups, downtown partners, and community supporters to strengthen the role of the arts in McHenry's economic and cultural growth.

WHAT THE COALITION WILL DO

- Promote arts-driven economic development
- Support public art projects and installations
- Strengthen creative programming throughout the city
- Enhance cultural tourism across McHenry

WHY IT MATTERS

The arts drive economic development by making McHenry a more vibrant and desirable place to live, work, and invest. Public art and cultural experiences enrich daily life for residents, attract visitors to the city, and create meaningful opportunities for the community to explore their creativity.





Networking
SCRAMBLE 



NETWORKING SCRAMBLE

Our Networking Scramble is like speed dating for businesses. Each fall, the attendees have the opportunity to broaden their connections, increase their exposure, and cultivate new partnerships with top-notch individuals and organizations.



SCRAMBLE PRESENTING SPONSOR

\$1500 - EXCLUSIVE

- Sponsor logo indicating presenting sponsor in all advertising
- Opportunity to set up table at event
- Signage with logo at event
- 2 minute presentation at event
- Two complimentary registrations
- Logo on top of Scramble website page with link to Sponsor website
- Right of first refusal for 2027 sponsorship

SCRAMBLE BAG SPONSOR

\$600 - EXCLUSIVE

- Opportunity to provide bags for all participants
- Opportunity to set up table at event
- Sponsor logo on flyer
- 1 minute presentation at event
- Logo on Scramble program
- Two complimentary registrations at event
- Logo on Scramble website page with link to Sponsor website
- Right of first refusal for 2027 sponsorship

SCRAMBLE FOLDER SPONSOR

\$600 - EXCLUSIVE

- Logo on folder placed on table for all participants to organize their handouts
- Opportunity to set up table at event
- Sponsor logo on flyer
- 1 minute presentation at event
- Logo on Scramble program
- Two complimentary registrations at event
- Logo on Scramble website page with link to Sponsor website
- Right of first refusal for 2027 sponsorship

SCRAMBLE PEN SPONSOR

\$600 - EXCLUSIVE

- Logo on pen placed on table for all participants
- Opportunity to set up table at event
- Sponsor logo on flyer
- 1 minute presentation at event
- Logo on Scramble program
- Two complimentary registrations at event
- Logo on Scramble website page with link to Sponsor website

*Downtown
Holiday
Walk*



DOWNTOWN HOLIDAY WALK

Holiday fun throughout the day including store sales, kids' activities, carolers, trolley and sleigh rides, and much more. McHenry's downtown stores come to life with magical scenes of the season with our Living Windows. And the Polar Express Pub Crawl lets people party how they want to - in their pajamas!





LIVING WINDOWS SPONSOR

\$2000 - EXCLUSIVE

- Logo on signs at all participating Living Window store locations.
- Logo on flyers promoting the Holiday Walk
- Logo on brochure/map
- Logo and link on event page of Chamber website
- Sponsor recognition in all press releases
- Sponsor recognition on social media
- Right of first refusal for 2027 Sponsorship

SNOWFLAKE SPONSOR

\$250

- Logo on seasonal brochure
- Logo and link on event page of Chamber website
- Sponsor recognition on social media

FESTIVAL OF TREES SPONSOR

**\$200 - Tree displayed at the McHenry
Recreation Center - ONLY 17 AVAILABLE**

- Promote your business by decorating a 7 ft. artificial tree in our Festival of Trees
- Logo on signage next to tree

COCOA CRAWL MUG SPONSOR

\$2000 - EXCLUSIVE

- Logo on mugs given to all 750 participants of the Cocoa Crawl
- Logo on maps promoting the Cocoa Crawl
- Logo on Holiday Walk brochure
- Logo and link on event page of Chamber website
- Sponsor recognition in all press releases
- Sponsor recognition on social media

COCOA CRAWL BAG SPONSOR

\$300 - 10 AVAILABLE

- Logo on bags given to all 750 participants of the Cocoa Crawl
- Logo and link on event page of Chamber website
- Sponsor recognition on social media

MAP SPONSOR

\$100

- Logo on maps promoting the Cocoa Crawl
- Logo and link on event page of Chamber website
- Sponsor recognition on social media





LETTERS TO SANTA SPONSOR

\$2000 - EXCLUSIVE

- Logo on signage next to "Letters to Santa" Mailbox
- Logo included in all advertising for mailbox
- Logo on brochure/map
- Logo and link on event page of Chamber website
- Sponsor recognition on social media
- Right of first refusal for 2027 Sponsorship



MISSION: ELF PROJECT SPONSOR

NEW THIS YEAR! \$250 - 8 AVAILABLE

The Mission: Elf Project invites kids and families to help spread kindness, joy, and connection throughout our community. Through simple acts of cheer, McHenry's elves show that small moments can make the season brighter for everyone.

- Logo on Elf Mission guide available around town encouraging acts of kindness
- Logo on yard sign in Chamber yard advertising McHenry Elf Project
- Logo on treasure chest of prizes for kids who help spread cheer
- Logo and link on McHenry Elf Project page of Chamber website
- Sponsor recognition on social media



PUB CRAWL TICKET SPONSOR

\$1000 - EXCLUSIVE

- Advertising space on Polar Express Pub Crawl tickets
- Signage indicating sponsorship at the event
- Logo and link on event page of Chamber website
- Sponsor recognition on social media
- 2 complimentary tickets to event
- Right of first refusal for 2027 Sponsorship



PUB CRAWL LANYARD SPONSOR

\$1000 - EXCLUSIVE

- Logo on lanyard handed out to all 600+ participants that holds the "train ticket" with all the Polar Express Pub Crawl locations
- Logo and link on event page of Chamber website
- Sponsor recognition on social media
- 2 complimentary tickets to event
- Right of first refusal for 2027 Sponsorship





TROLLEY SPONSOR

\$2000 - EXCLUSIVE

- Logo displayed inside both trolleys that drive on a loop around Downtown McHenry on Friday and Saturday of the Holiday Walk weekend
- Logo on signage at each trolley stop
- Logo on flyers promoting the Holiday Walk
- Logo on brochure/map
- Logo and link on event page of Chamber website
- Sponsor recognition on social media
- 4 complimentary tickets to Polar Express Pub Crawl
- Right of first refusal for 2027 Sponsorship



HORSE DRAWN SLEIGH SPONSOR

\$2000 - EXCLUSIVE

- Logo on signage at Veteran's Park promoting your sponsorship
- Logo on flyers promoting the Holiday Walk
- Logo on brochure/map
- Opportunity for Booth at Park promoting your business
- Logo and link on event page of Chamber website
- Sponsor recognition on social media
- Right of first refusal for 2027 Sponsorship

**If you are interested in a sponsorship,
please contact**

Molly Ostap
McHenry Area Chamber of Commerce
molly@mchenrychamber.com
815-385-4300

