



# The Spring Sip



## THE SPRING SIP

The Spring version of our popular wine walk! Over 500 participants will stroll around downtown McHenry sipping wine, nibbling on tasty bites and exploring a myriad of stores and restaurants. This event sells out in just hours!



## PRESENTING SPONSOR

**\$2500 - EXCLUSIVE**

THANK  
YOU

- Sponsor recognition in all advertising featuring The Spring Sip
- Half page ad in guide to Wine Walk
- Signs at event featuring sponsorship
- Logo on Wine Walk website page with link to sponsor website
- Recognition on Facebook page
- Logo on bag handed out to all attendees
- Booth space available at event
- 4 complimentary tickets
- Press releases featuring sponsorship
- Right of first refusal for 2027 sponsorship

## HOST SPONSOR

**\$1000 - EXCLUSIVE**

- Logo on bag given to all attendees
- Half page ad in guide to Wine Walk
- Logo on website with link to sponsor website
- Sign at check-in promoting sponsorship
- 2 complimentary tickets
- Recognition on Facebook page





## WINE GLASS SPONSOR

**\$1500 - EXCLUSIVE**

THANK  
YOU

- Sponsor logo on Keepsake Wine Glass handed out to all attendees
- Half page ad in guide to Wine Walk
- Sign at event promoting sponsorship
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 2 complimentary tickets
- Press releases featuring sponsorship
- Right of first refusal for 2027 sponsorship



## LANYARD SPONSOR

**\$1000 - 2 AVAILABLE**

THANK  
YOU

- Sponsor logo on popular wine glass lanyards handed out to all attendees
- Half page ad in guide to Wine Walk
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 2 complimentary tickets
- Press releases featuring sponsorship
- Right of first refusal for 2027 sponsorship



## BONUS BOTTLE SPONSOR

### **\$1000 - EXCLUSIVE**

- Sign at bonus bottle pick up promoting sponsorship
- Opportunity to set up booth at end of event to interact with participants
- Half page ad in guide to Wine Walk
- Logo in Wine Walk guide
- Listing as Sponsor on website page
- 2 complimentary tickets
- Recognition on Facebook page



## APPETIZER SPONSOR

### **NO FEE, JUST THE COST OF FOOD**

This is an opportunity for a business who is not located in the downtown to participate the day of the event. Get paired with a business stop on the walk.

You provide appetizers/samples for 450 people. There is food at all locations, so you don't need to FEED them, just provide a "taste"!

Food must be either made in a commercial kitchen or pre-packaged. We suggest contacting a local restaurant and having them create bite-size pieces or individual servings of your favorite food.

- Set up a table/tent to showcase your business.
- Hand out promotional materials to the participants.

## TICKET SPONSOR

**\$750 - EXCLUSIVE**



- Logo/Advertising on ticket page as Ticket Sponsor
- Half page ad in guide to Wine Walk
- Sign at check-in promoting sponsorship
- Logo in Wine Walk guide
- Listing as Sponsor on website page
- 2 complimentary tickets
- Recognition on Facebook page

## PEN SPONSOR

**\$750 - EXCLUSIVE**

- Logo on pen given to all attendees at registration
- Sign at check-in promoting sponsorship
- Logo on website with link to sponsor website
- Recognition on Facebook page
- 1 complimentary ticket

## WATER BOTTLE SPONSOR

**\$400 - EXCLUSIVE**

- Includes bottles of water handed out to each participant
- Signs featuring logo at water bottle stations at both registration and along route
- Promotion on website as sponsor
- 1 complimentary ticket
- Recognition on Facebook page

## BAG SPONSOR

**\$300 - 5 LEFT!**

- Logo on bag given to all attendees at registration
- Recognition on Facebook page
- Listing as Sponsor on Event Website

## WRISTBAND SPONSOR

**\$300 - EXCLUSIVE**



- Logo printed on wristband worn by all attendees at the event
- Listing as Sponsor on event website
- 1 complimentary ticket
- Recognition on Facebook page

If you are interested in a sponsorship,  
please contact

Molly Ostap  
McHenry Area Chamber of Commerce  
molly@mchenrychamber.com  
815-385-4300



